

MACLEAN'S

CANADA'S WEEKLY NEWSMAGAZINE | www.macleans.ca

DECEMBER 15 2003

VIAGRA'S NEW COMPETITION

The big-bucks battle
to improve men's sexual
performance is heating up
BY DANYLO HAWALESHKA

\$4.95



YOU'LL LIKE WHAT WE ADDED.
YOU'LL LOVE WHAT WE DIDN'T.

We added a power sunroof. We added a memory function to the power-adjustable pedals. And we added an in-dash, 6-Disc CD player. If available, you may not even notice these additions given that we've also added a larger engine to the new 2004 Lexus ES 330. The result is an impressive leap in horsepower (225hp) for a sedan.

that'll have you adding your own helping of experiences. But perhaps the most impressive thing is what we didn't add: a new price. Meet Lexus for the same price. What more could you ask for? Except, of course, a test drive from your local Lexus dealer. For the dealer nearest you or more information, visit www.lexus.us.

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THE UNBENDING PERSISTENCE OF PERFECTION.  LEXUS

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WHY GIVING IS SO GOOD

At some point, we all need a lift to get on our feet—so help those who help others

ONE NICE THING about our kids growing up is that they no longer need the accommodations—oh, smaller, oh seats—that cluttered our house and lives for years. As a result, my wife suggested recently that we donate them to an appropriate charity. At first, I'd not period this was my first-born—I said we should tell them instead. After she explained that I didn't wish to be as mercenary as that, I handed the stuff to Jesse's, a down-

town Toronto shelter that serves single teenage mothers and their children. The experience was wrenching, for obvious reasons, but also encouraging: the place was clean, bright and efficiently run by unpaid volunteers. It survives on public funds and private donations and is, in a word, under-performing. For the first time, in some cases, these kids—meaning both mothers and their offspring—got care and help.

Heading into the most emotionally charged season of every year, this was a reminder of the importance service organizations and volunteers play in keeping life bearable for many people. Other evidence is all around—although many of us adduce late the time to reflect on it. Our local church, like many, offers programs for the underprivileged, including meals and shelter in winter for the homeless. A reward community-bus nearby is now a palliative care center for AIDS patients. Down the street is a children's and facility in our office, several of our staff are losing money and days for needy families. At home, Nick and I, our newly adopted and timely white St. Bernard cat, arrived on a volunteer-run shelter that rescues abandoned animals and finds them families.

At sometimes thankworthy most need to acknowledge problems—hardcore people, dysfunctional families, drug-addicted women—exclusive to big cities, and this the closest cause of small communities means people are more generous of each other. But the fact that most people know each other in the town also means they're often more reluctant to acknowledge problems. Tell Murphy, one of our readers, lived largely in big cities before retiring with his wife to a southern Ontario community of 24,600 people: he sent an e-mail detailing how shocked he was to discover how many res-

“My wife suggested we donate the kids’ things to charity. It wasn’t my finest hour. I said we should sell them instead.”

idents of his lovely old town rely on a food bank together. He’d since then, and says the mix of ages and backgrounds of the needy dupes any temptation others might have to “curse those welfare bums.”

My wife and I have an acquaintance who gave up a hugely lucrative job several years ago to run an

AIDS-related charity. He and his wife, aware of their good fortune, considered it appropriate to help her in his blood in the AIDS-related acquaintance, a busy, successful businessman, ran aside in favor daily for community causes. When I bumped into her last week, he was at his new venture with South's refugees. What distinguishes both men, beyond their large hearts, is that, like Bill Murphy, they choose causes with no direct relation to their lives—because none of us has to do so. We all need a boost to get back on our feet. So if, amid the hassle of Christmas shopping, you doubt that it's better to give than receive, think about which end of a charity operation you'd rather be on. And the most successful from a generosity worthy cause puts the arm outstretched, appropriately generous.

Anthony Wilton-Smith

mailto:maclean@maclean.ca to connect to The Editor's Letter

MACLEAN'S

Canada's National News Magazine

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NEVER
LOSES HIS
DRIVE

LUKE DONALD, winner as a PGA TOUR rookie



NEVER
NEEDS A
BATTERY



CITIZEN
ECO-DRIVE

Eco-Drive Sun Illuma
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SIMPLY UNSTOPPABLE



JOHN INTINI... FINISHES A SENTENCE

John Ingham says he never expected to read his name in a head-line. But the recently married 26-year-old isn't complaining. Ingham, above, left and right, joined *Naked*'s three years ago and has written for various sections (including a piece detailing his own venicity and hair obsession). The researcher-superior recently started a regular Closing Notes item in which he starts a sentence and a celebrity—such as red carpet diva Joan Rivers or *Angermy* answer man Alex Trebek—finishes it. For fun, we asked Ingham to finish our sentences.

something my closest friends would say I don't need. AFTER A GUY GETS MARRIED HE SHOULD... never describe his wife as his roommate.

CELEBRITIES ARE... a lot shorter than you think they are.

ANTHONY WILSON SMITH... is a huge Blue Notice fan. He's also the tallest guy I've ever worked for.

MY WORST HURRY NIGHTMARE... would be going through life with the dreaded sad face that my mom thought looked so cute when I was four... I mean 14.

MY FAVOURITE CELEBRITY INTERVIEW... was with Alicia Silverstone. She told me I reminded her of Josh Sussman, who played the geeky Paul Perrier on the *Wonder Years*. After my red-faced response to that comparison, she said she once dated him and added that she liked my shoes.

THE MAGAZINE BUSINESS... makes a killing off me. I subscribe to six and regularly buy three more off the newsstand.

WE SOMETIMES CONFUSE IT... why the women's sections in clothes stores are always three times the size of the guy's side.

Visit www.mackinacislands.com to view a photo-gallery from the recent Liberal leadership convention.

for more information, contact behindthescenereactions.ca



By Dairy Farmers of Canada



A slimmer way to snack

Snack foods needn't be fattening. Cheese, yogurt and milk are healthier choices, and new research shows they can actually help control weight. Yes! Recent studies suggest that a calcium-rich diet can help you achieve and maintain a healthy weight. And it seems that dietary calcium—such as the calcium in milk products—has a greater weight-control effect than calcium pills. So snacking on cheese or yogurt could be good in more ways than one.



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"Why did you put a picture of Alexandre Trudeau on your cover? Next time, show something relating to the subject rather than the reporter." —Katerine Tarnovich, Calgary

Evocative pictures

Maclean's gallery of a promiscuity says the author of a story becoming the story, and the headline being a vehicle for the promotion of the author. Your cover photo of Alexandre Trudeau certainly goes to that ("Baghdad in bloom"). Cover, Dec. 1: The media created Pierre Trudeau as our saviour. When a storm did turn out to be. It was the start of our slip into uneconomic government, a huge long-term debt and a country that is ruled, not by Parliament, but by the prime minister and the courts. Now you have the appearance of trying to create a saviour for the decade by promoting his son. We do not need the media to produce another "leader" for us. Let us, the voters, make a post-war vote.

Georges Desrosiers, Québec Beach, Q.C.

It made my day to see Alexandre Trudeau on this week's cover. He is the real Canada, an idol.

Wickie Bartholomew, Victoria

I cannot imagine the grief felt by those who have lost loved ones serving in the armed forces in the campaign against terror. And the daily unrelenting threat to those who have loved ones deployed abroad from al-Qaeda is an unimaginable burden. Trudeau's article, however, may serve as solace to the aforementioned.

Douglas L. Muller, Hamilton

The picture of a U.S. soldier giving gum to kids in Baghdad brought back happy memories. The first American soldier I saw was sitting in the curbs of Sherman's Park looking into my bedroom window. It was 1944 in Southampton, England, and the U.S. army was assembling in the streets close to the docks preparing to embark for the D-Day invasion. We saw a soldier and candies from the Americans and looked at each other carrying wealth with wonder and awe. The Americans brought the power to mid-Europe of the evil of Hitler. After the long years of wartime misery, living on a street where every third house was a bombed



week and whose pleasures were deferred "for the duration," the Americans opened my eyes to the possibility of a bright new life when the war was over. Hope, like the post-Second World War Europeans, the Israeli people have the wisdom and opportunity to forgive the Americans for their faults and take their help in creating a better society for themselves and their children.

Peter Velich, North Vancouver

Israel and the UN

A great article. Unfortunately Barbara Amiel's opinion (Calgary, Dec. 1) will be remembered because of her Jewish background. The anti-Israeli sentiment in Canada is very strong; people are not concerned with what is right and wrong, just what is

best for their own welfare. After WWII, the consensus I heard from my educated Canadian colleagues blaming Israel and the Jews were appalling but, to be honest, I was not overly surprised. Why do people feel it is reasonable for a Palestinian terrorist to break into a home on a kibbutz and kill a mother and her two little children who are defenceless? Yet when the Israeli target terrorists, they are condemned by the rest of the world.

Ken Woodson, Whistler, Ont.

While it may be true that Israel isn't the "most violent country on earth," other arguments are valid. Israel, for example, maintains the longest-running military occupation of another nation's land in modern history. Israel, for example, is implicated in massacres running from Sabra and Shatila to Khiam to Jenin. Israel refuses to allow refugees one of the most basic rights of all: the right to go home. Israel no doubt possesses a nuclear, chemical and biological weapons that would, were it not for the goings-on of the U.S., earn it membership in the "axis of evil."

Patrick Page, Kingston, Ont.

Israel may be unwelcome in the United Nations, but when countries such as China, which engages political harassment, and Sudan, which abuses women for adultery, along with Russia, Arabia and Syria, which are known for corruption, are helping make key political decisions, justice cannot be had.

Colin Teller, Toronto

Safe salmon

As a fisheries conservation organization, we welcome your article ("The Empty Sea," Nov. 3) that rightly calls attention to declining fish populations. However, your story "ran odd" — Pacific salmon to the surprise of me. There is reason enough to issue an ocean conservation of Pacific salmon stocks and habitat, and some stocks (for species) are depleted and others have vanished. But, overall, herds of Pacific salmon populations have benefited from significant reductions in fishing pressure and, at least for now, are in healthy condition. Most populations of Pacific salmon can be fished safely and provide wonderful food and recreation.

John A. Fisher, Chair Pacific Fisheries Science Committee Council Vancouver

Sir Alexander Fleming discovered penicillin 75 years ago. He also predicted that antibiotic resistance might one day threaten his discovery.



The good news is that Canada is a world leader in the fight against antibiotic resistance. Our greatest threat now is complacency. If we don't use antibiotics responsibly, they won't work when we really need them.

So please remember:

- antibiotics are not effective against colds and flu
- if you are prescribed antibiotics, take them as directed
- always finish your antibiotics, even if you start feeling better
- antibiotics are prescribed for you alone — never share them



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Hello, Paul

Even though almost every political insider, political junkie and party member loves elections and almost every Canadian is expected to vote in the next election, when will it be? Given that the last election was on Nov. 27, 2006, just three years ago, and that election rules say the maximum is five years, and that the Liberals have already called three in less than 30 years, and that Martin was a major player in the party and government in all those elections, and that most, if not all sitting Liberal members have at least as much confidence in Martin as in Jean Chretien, and that most people think Martin would win another majority if an election was called today or next week, next month or early next year, perhaps it would be wiser to allow Paul to sit down to present his not-yet-published action plan before calling an election. The opposition is in the throes of a reorganization, and the 1997 election cost \$129.2 million (without counting the now-dismanded door-to-door transcription costs of \$71.4 million). So, if Martin asks the Governor General for a dissolution in April, should Martin's Excellency grant the request, or should she just say no, as did Lord Bingham to incumbent prime minister William Lyon Mackenzie King in 1936?

Robert Cole, Peterborough, Ont.

Are British Columbians meant to be upset that with Paul Martin at the helm, things will be any better? Who is looking whom? While Martin says graciously that one of his priorities will be to include the West in his agenda, the reality is that he was minister of finance for eight years, and all the while he can reasonably forget that the West existed, let alone helped put it on the political map.

Sarah Proulx, Delta, B.C.

Goodbye, Jean

I must thank Peter Dinko for the biggest laugh I've had in months ("Never a dull moment," *Palmes*, Nov. 17). In his past as Jean Ché-



ren, he reads *De Rosa's* version: "I've never worked with anyone more even-tempered and more grounded." Well, Jean, once "grounded," a professor after chalking him. How even-tempered is that? Dinko alludes to Chretien's "basic thoughtfulness." No examples are given, so I'm left wondering, has Jean Chretien ever exhibited thoughtfulness toward the Canadian taxpayer? Toward the military? Toward *Americans*? Toward anyone but himself? And finally, Dinko notes that the PM "does his job to keep any body waiting." How long has it been since he announced his retirement, again?

Ken Broecker, Waterloo, Ont.

Thanks, Desmond

Archbishop Desmond Tutu says it well in "Power tends to corrupt" (*Q&A*, Nov. 17), and we in the West should take note. He lets us know that Nahtem, Communism, and Twentieth-century Western inventions, a Western nation is the only nation that has dropped an atom bomb on another, the West has had two World Wars, Westerners engineered the Holocaust. I don't think there is anyone taking action, and Africa may well need all the help it can get, but he is reminding us of something Jesus said some 2,000 years ago: "Why do you look at the speck of sawdust in your brother's eye and pay no attention to the plank in your own eye?"

Stan Petroski, Lumberton, Man.

“Has Chretien ever exhibited thoughtfulness toward the Canadian taxpayer? Toward anyone but himself?”



Lord Black's career is as multi-dimensional as Newman's column is unidimensional

Black power

Peter C. Newman describes Cass and Black's career as being "totalled last week" (*The Blackpathological*, Dec. 1). Hardly Black's business (most may have run around), but who can say how they will be launched again? Clearly, Lord Black also has a broad sense of public service, reflected in the role he has held as honorary colonel of the Governor General's Foot Guards and in his participation in the upper chamber of the British Parliament. His founding of the National Post was motivated by a desire to enhance public debate in Canada. Lord Black's vision and intellectual capacities and strategic vision have allowed him to make significant contributions to Canada, the United Kingdom and the United States. Black's career is as multi-dimensional as Newman's column is unidimensional.

William Gaudin, Ottawa

Then Peter defines an entrepreneur as one who "discovers a necessity in the establishment" ("Make every day the centre," *Q&A*, Dec. 1). Peter C. Newman says General Black "lives up to his potential as a model entrepreneur." To the contrary, I believe Lord Black fits the Peter definition perfectly.

Jane Aggarwal, Edmonton

In the eye of the beholder
Perhaps Steve Burgess should in-

vest in oversized shoes, loud clothes and a red puffy nose, since that comes across as the down in his "Smile in the clown" (*Blame*, Dec. 1). Most of the celebrities he cites, Mr. O.J. Simpson, Michael Jackson, Kobe Bryant and Robert Blake, have either not gone to trial or have been tried and found innocent. Innocent until proven guilty, Mr. Burgess, and once deemed innocent, no matter one's personal or public opinion, they are legally innocent. As a result, they should be free from continued contempt, speculation, hyperbole, ridicule and harassment from bleeding journalists and bleeding hearts.

K. M. Whitehead, Edmonton, A.S.

Yankee go home

Inevitably the Canadian media, Maclean's included (of course, Dec. 1) glorified the Grey Cap by comparing it to the dual Super Bowl. Please stop. Eagles and loons, eh? Different games, for so many reasons. A Canadian's original can stand on its own merits.

“Eagles and loons, eh? Different games, for so many reasons. A Canadian's original can stand on its own merits.”

Groundout
Franklin's ground squirrel is hardly endangered in New Brunswick ("The view is obnoxious," *Up Front*, Dec. 1), since it has never occurred there. In Canada, go home in Ontario, Manitoba, Saskatchewan and Alberta. You need a biologist on staff.
Philip Thompson, Ottawa

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ROGERS

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With our beaches and spend the day exploring our unspoiled bays, full of vibrant waters or dive to discover our vibrant coral reefs. Enjoy a lush Caribbean path or wander into town and stroll the historic streets. Travel the spice, take a deep breath and live your Grenada spirit.



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UPFRONT



ScoreCard

Canadian Forces study warns military forces deteriorated as funds falling equipment and general chaos of command. Literally. While forces cut in half over 40 years, generals and supervisors up 300 per cent. Penalties at the ready. If not war fought in cutbacks, write these.

A Santa.
Spill them: float in Laredo, Que., parade leaves St. Nick out cold and shocked kids flurrying the world. He worries—12 stitches and he's right in time. Parade carried on as organizer Gay P. Miller showed Santa's bloody cape, showing great parents of need.

And now:
For sale commended
between the covers
of a book, England's
Library Association
has first-gam to bid
author Anthea
Isaiah "Her books
are instantly for the
onomatopoeically
endowed" "Carson
sent to search
stated, when such
abundance of her

★ George W. Bush. If that photographic Thanksgiving plate had the price listed in Baghdad looked almost too good to eat, it was. The braised bird, while real, was a prop for the front of the show line. The kebabs passed from shawarma takers, as per usual. What, it must be said, is before

▼ Linky Spans: Google search engine reveals up to the limits of lip-syn'g fan spawed 1,200 "I hate Britney" Web sites comprising 744 for Saddam and 717 for George Bush. Seize the commanders in chief's naval manumovers most popular that, well, less naval manumovers.

Violence | A teen's death tears at Vancouver's heart

His head to know what's worse. This 17-year-old junior Lacrosse was beaten to death in a racially motivated attack, because he was Polynesian and the students young Indo-Canadian thugs were marking their turf. Or, as police are suggesting, that it was more a case of random teenage violence that got out of hand. In either event, his beating death, as he cried to see on a distant academy in downtown Vancouver, has torn apart a family of immigrants, shocked a city, and elicited an astonishing outpouring of love from. Such community leaders, named by the original volunteers grappling their own young people, made their way to the home of the grieving Lacrosse family to offer what overlap they could. "First our friends, now we're us," said one couple leader. "We really did sorrow for what happened."



Mourners gather at the schoolyard fence where Omar Layth was taunted and beaten.

the city's exhibit room, five in a row on the floor of harassment, which might explain why they have one of the highest dropout rates from city schools. Quapanan, though, from where he is lowest on the minority ladder, are the almost constant shootings and stabbings that have bedeviled Vancouver's Indo-Canadian community. As former premier Ujjal Dosanjh, a Sikh and himself once a victim of a life-threatening attack, noted "We've lost about 60 young men to bullets in less than 10 years." The result of a bitter stew of imposed assimilation and endless young men, it has been Vancouver's dirty little secret. "Probably the most brutal and widespread form of racism, even if it has never been named," the plan lists. It was the reality of Vancouver teens get along, regardless of background, junior Lanot was the exception. He had been in Canada only a short while, but he had friends, he played the guitar and pickup basketball. Now he's gone.

Quote of the week | 'I'm probably blunt but I don't have to be elected here.' **JEAN CHRESTEN** tells Nigerians at his last Commonwealth conference they have to stop their 'bloody conflict' and manage their own resources properly before they ask for more Western aid



A GLIMMER OF HOPE

A pilot project may lead to Canada finally benefiting from skilled immigrants

THE IMMIGRANT experience is never easy. But sometimes it is harder than it should ever be. Talo Roberto Roca, who arrived in Tucson to start last year from Mexico. He did not know a soul. But, with his impressive work record in marketing and administration, he figured he would eventually find a job. "If you are going to jump inside water," he says now with a rueful laugh, "jump with both feet." He very nearly sank.

After sitting into a morning house, he scanned newspapers, popped employees with resources and hung out at job centers. He cut through interviews, pleading his case while employees potentially criticized his lack of Canadian experience. He even volunteered at a local job centre, organizing files and information resources. The course re-named the divorce that fall when it devoted him to an innovative, not-for-profit pilot program dubbed Career Hubs. Today he is a very concerned parent setting up data bases for the intelligent assistance programs of the charitable Mayme Foundation. "It was really rough," he says, "because of my lack of experience here. I was treated a chump."

Canada will open its doors to between 220,000 and 245,000 permanent residents next year; more than half will be skilled workers and their dependents. But we do not

I have a file folder of tales from unemployed immigrants. One man, fluent in Spanish and English, and with a working knowledge of French and German, cannot find a job despite 10 years as a trade financing expert for an international bank in Latin America. Another has a doctorate in industrial engineering from a British university coupled with experience in the Middle East as a management consultant. "How can I get Canadian experience if I do not get an apprenticeship job in Canada?" he asks.

As a Toronto project that aims to respond across Canada, Career Bridge is only a beginning. Still it is the start of the future. With three years of start-up funding from Ontario, it is targeted at immigrants who are seeking to enter regulated professions or trades. This fall, it contained the resumes of 2,000 applicants, winning the bid to 500 qualified people who should, at least three years of work experience elsewhere. (Many had one thing had an M.A. or doctorate.) Career Bridge noted their language skills, checked their educational and work records, and verified their immigration status. Fifty-five of them were accepted to 100 of the 200 positions at 28 firms ranging from the Royal Bank of Canada to Humber College. The program should reach 1,100 immigrants by 2008. "These people are desperately having a lot of trouble helping them selves," says Lucille Gosselin, CEO of Career Bridge Inc., which runs the program. "So we wanted to answer our clients' wishes."

Boca is in heaven. When asked where he sees himself in five years, he does not make a best stable employment and a "realistic plan" to buy a home. He adds, "I see myself as an integral part of Canada." To my surprise, Ottawa's Human Resources Department admits "it was very difficult to find someone in the department" who had heard of Cancer Bridle. It should improve. Now.

Mary Jaregan is a political and policy writer.
maryjaregan@comcast.net



Protest!
"I'm not too old to be shamed. I'm just too old to be bullied," says Olga Peterson, a 69-year-old grandmother who spent 10 minutes at jail for refusing to accept her sidewalk down to pavement when the City of Edmonton won't allow to be done.



U.S. - 2005/06/20
 [Environmentalist] David
 McLeamy is considering
 a turn for John Marley's
 old federal riding -
 Grimes South - the same
 one held previously
 by brother Dallas
 Grimes a now Liberal
 member.



in a sensational German trial, 42-year-old Armin Meiwert admitted killing and eating the flesh of a 43-year-old engineer he had met through an Internet bulletin site. Meiwerts said the man volunteered for the act and that eating flesh felt like "making communion."



Pupils bring detail
As Paul Martin steps into the prime minister's chair this week, two new Quakers counsel the head of government in needs of his wife as the head he's most likely to avoid.

[illegible]

"There's great strength from lessons learned the hard way." Good lesson in an interview: The easy response is to inform reader to bury it. Stewart chose the hard way. Banzhaf/iter, which may well happen when the new cabinet is sworn in Dec. 12, would send it very clear message to new staffers: If you find problems, hide them.

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WORLD

KYOTO High-level Russian officials continued to argue over whether President Vladimir Putin would sign the Kyoto agreement on curbing greenhouse gas emissions, as he's previously promised. Russia's signature is essential to reach the ratification threshold, and its possible flip-flop reverberated around the world. Key players in Alberta's oil patch said they still planned to aim for the Kyoto targets. But if there is no agreement, important incentives like emissions trading, will likely not materialize.

IRAQ In one of the biggest losses in months, U.S. troops killed 46 Iraqi insurgents and captured 18 others, many of them wearing the regimental garb of Saddam's personal militia. Meanwhile, a British poll reported that 80 per cent of Iraqis do not trust the U.S.

STEEL Facing a trade war with Europe, U.S. President George W. Bush cancelled the punishing tariff he imposed on foreign steel 20 months ago. Bailed out by the WTO, the high tariffs allowed the Canadian steel industry, during a number of layoffs.

GENOCIDE Three Rwandan genocide victims were jailed (one for 35 years, two for life) for reviling genocide violence against Tutsis in 1994. The International Criminal Tribunal rejected the defence of freedom of speech.

RUZIZI DAM In a rare appeal to men in wigs, environmentalists in Belize have asked Britain's Privy Council, a Commonwealth court of last resort, to halt construction of a dam in the Central American country. Being built by a subsidiary of Newfoundland-based Fortis Inc., the dam is said to threaten the breeding ground of a rare subspecies of the scarlet macaw.

SHOOTER Children near Colombia attended school under police guard after 60 in a shooting linked a string of 12 shootings—one at an elementary school, others along a stretch of freeway—in the same paragraph. A 62-year-old woman was shot and killed while driving on Interstate 275.

DOPING The International Olympic Committee will test up to 642 urine samples from the 2002 Winter Games in Salt Lake



OVERWHELMED Floods (above), spawned on by heavy smoke-bag rains, roared through southern France, obliterating lives and nearly devastating the port of Marseilles. France's second-largest city was declared a disaster zone as roads were potholed, drinking water was contaminated and two nuclear reactors were shut down out of fear their cooling systems would become clogged by flood water.

City (where Canada won hockey gold, among other medals) for evidence of the newest performance-enhancing drug THG.

MIDDLE EAST Frustrated by the stagnating official peace process, 38 world leaders and influential figures such as Jimmy Carter and Nelson Mandela lent their support to an alternative plan called the Geneva Initiative, hatched by a group of self-proclaimed Israeli and Palestinian moderates. Denounced by Palestinian radicals and the Sharon government—it would have ended return to its pre-1967 borders—the Geneva plan was being seriously considered in Washington, to its critics' annoyance.



SAVES Pushed by insurers, U.S. automakers promised to make SUVs safer by lowering their bumpers to match cars. They also said they'd equip more SUVs with side-impact air bags.

HEALTH/SCIENCE

FEMALE SMOKERS Women who smoke are twice as likely as men to develop lung cancer, possibly because of the way tobacco in smokes with the female hormone estrogen. California researchers said.

SARS & C. Researchers have developed three different test vaccines and said they could be ready for human trials in early or next fall if there is another outbreak. Most vaccines take nearly 10 years to develop. Meanwhile, at SARS-pose-mortem, federal health officials said last spring's ques-

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Volkswagen Phaeton: Photo by Peter Lindbergh for Volkswagen. The Phaeton logo: Photo by Peter Lindbergh for Volkswagen.

UPFRONT

armies of nearly 25,000 people in Ontario and parts of B.C. were an overreaction and they commended against doing that again.

CANADA

APOLOGY In its final cabinet meeting, the Chrétien government approved a proclamation that will acknowledge the historic wrongs done by the British Crown between 1755 and 1763, when roughly 11,000 Acadians were expelled from the Maritimes.

PROSPECTING Fearing for its fishery, Quebec put out for further study high-powered sonar testing for natural gas in the Gulf of St. Lawrence. But despite intense lobbying from environmentalists and crab fishers, Nova Scotia was allowing an oil company to sound guns, which some say can be heard half way across the Atlantic, into the waters off Cape Breton. The sound can be particularly harmful to whales, new research says.

WATER The St. Lawrence River is at one of its lowest levels in a century and CanadaGrids.com, the watchdog of Prairie tributaries, says the water level is down nearly 10,000 years. Some CanadaGrids said in a warning report on the supply of fresh water.

NUCLEAR Ontario sacked the three top executives of Ontario Power Generation after an independent report by former federal



MAIL-ORDER PANDA

Shawn Stepien, a man ghost penning, made the 20-hour trip from his home in Mexico to see in Tokyo to see night night with Ling Ling, a previously discovered Puffer. Puffer is not really a puffer fish, but a shark. Shipping them around the world is not really a shark, but a shark.

erry minister John Egan found cost overruns of up to \$4 billion in the long-running refurbishment of the Pickering nuclear station.

ASSASSIN Israel said it had arrested a 22-year-old Canadian man from Windsor, Ont., and claimed he had been trained by the Palestinian group Hamas to kill Israeli officials and Jews in Canada and the U.S. if

true, it would be the first time Hamas-linked terrorist attacks outside the Middle East.

QUEBEC Unions representing Quebec health care and other public sector workers visited the Montreal-area office of the Speaker of the National Assembly and staged a noisy demonstration in the foyer of a children's hospital to protest against what they saw as Premier Jean Charest's attempt to consolidate unions and reduce their numbers.

Mario Dumais, leader of the opposition Action démocratique party, presented the legislation with a 739-699 signature petition demanding an independent probe into a recent pensionary ring that has dominated the province's public sector. Quebec City police arrested 44 alleged pimps and clients, but no more arrests of politically connected individuals dodged the charges.

RPM Bored by a dull season, the nearly 700-member Nantuxuath Inuit in Labrador are to be given reserve status, a long-sought designation that allows leaders to ban booze.

MILITARY Canada can no longer afford an army, an air force and a navy without a major cash infusion of nearly \$10 billion over the next 15 years, said a Queen's University study that predicts one or more of these branches will disappear.

POUNCE Natural Resources Minister Herb Dhondt, who had a well publicized rift with Paul Martin during the Liberal leadership race, announced his retirement from politics. Five-term MP Robert Laroche quit the Liberals. Québecers to sit as a Liberal.

But hey! Fellow Québecers: new says he'd like to run for Parliament as an independent in Terrebonne, N.S.

JUSTICE The Supreme Court of Canada opened the door to civil suits against police and other officials if plaintiffs can show "a malicious abuse of public office." The case in question involved the family of a man who was killed by police while running from a robbery.

FOOD Nearly 90 per cent of Canadians want mandatory labels on the food they buy to explain the source ingredients, according to a survey of 1,000 people by the Consumers' Association of Canada. Ottawa has to far resisted such labels on an economic border.

BY PASCAL ELIE





Justice | Misunderstood warriors or terror's prodigal sons?

For more than two years, George W. Bush has been vowing that his war on terror will grant no quarter. So why is his administration suddenly talking about releasing and repatriating nearly 150 suspected al-Qaeda members?

More than 600 "enemy combatants" from 40 different nations are being held in legal limbo, without charges or trial, in the U.S. navy base in Guantanamo Bay, Cuba. The first Canadian detainee, 20-year-old Abdelhameed Khadr, returned to Toronto last week and held his own press conference. Although he admits attending a weapons training camp in Afghanistan, he denies intentions he and his family—brother Omar, 17, remains at Guantanamo, suspected of killing a U.S. medic in a firefight, while authorities are seeking his release, after more than a year in custody as proof of his innocence.

But observers say other factors may be at play in the decision to start emptying Guantanamo's steel cages. "These people have been interrogated and the American sense is there is little more useful intelligence to be gained," says Wesley Wark, a security expert at the University of Toronto. "Now they'll send these people back home and closely watch where they go and what they talk to."

Domestic and foreign political pressure also appears to be playing a role. Key U.S. allies such as Britain and Australia have been facing harsh criticism for failing to protect the rights of their citi-

“Governments around the world will now face the problem of what to do with their detainees.”

Khadr just wants to get on with his life, while Galt (below) has had enough.



zens who have been detained. And at home, the Bush administration's anti-terrorism policy is taking some legal bumps. The Supreme Court is ready to hear cases on behalf of prisoners and last week a San Francisco appeals court struck down part of the sweeping law that made it an offence to "materially support" terrorist groups. "These challenges are starting to make the government nervous," says David Galt, a George Town University law professor. "They're worried that they are not going to be able to sustain their extraordinary powers they've been asserting since 9/11."

Governments around the world now face the problem of what to do with their detainees. Theo Duffalo, N.Y.-area man who was given lifelong sentence for attacking the same al-Qaeda-sponsored training camp as Khadr, but under Canadian law it's uncertain he can even be charged. And given what may be a hostile public response to the prodigals—Khadr's Toronto lawyer Rocco Galati has stopped representing terror suspects after receiving death threats—their rights at home may be as complex as they were in Guantanamo. —JONATHAN SATCHELHOUSE

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Mansbridge on the Record



THE BLOODY BAD GAMES

The days of kids playing cowboys seem peaceful compared to digital violence

BEFORE MIKE GULLARD, before Leno, Letterman or the *Daily Show*, there was *Tabloid*. It was 70th talk television, black-and-white, always live, and very Canadian. It was trash-televé viewing because *Tabloid* got the guests you wanted to see, ranging from the big politicians to major writers to the stars of stage and screen.

Tabloid cracked my image of a boyhood hero. My favorite television show was *The Lone Ranger*. Clayton Moore was the star. The day I heard he was going to appear on *Tabloid*, I could barely wait for the 7 PM start time. Finally, there he was, sitting on the couch with the *Tabloid* hosts, dressed up to his wrists, right down to the two sparkling side-shoes on his hips. Suddenly, one of the interviewers said something like: "Let's see you over those guns!" You could almost sense the wheels spinning in Moore's head. "Do I want to do this on live television?" But within seconds, up came a gun off his hip. It rattled around his trigger finger once, twice—and then off his hand, spinning across the studio floor. I was shattered.

The Lone Ranger was one of many westerns directed at kids in those days. Others included *The Roy Rogers Show*, *The Hopalong Cassidy Show*, *The Adventures of Wild Bill Hickok* and *The Gene Autry Show*. They all featured cowboys

“

One of the best-selling video games available in stores right now features gun fights, car thefts and street thugs beating up pedestrians.

There was little talk then of the potential violent effect of these programs on children's behaviour, even though most playgrounds had kids bring out their fantasies by pretending to shoot each other. If you were at the leading edge, you even had yells of "cops" threaded into your gun that got off a bang with each pull of the trigger. But overall, the TV shows and games were pretty simple. No one seemed to really die; they just got shot in the shoulder or leg before hobbling off to jail, and you never seemed to see blood.

You can't say that about today's games, which are often played not in groups, but by children alone, almost legitimized by the images on their computers or televisions. These images don't shy from dead—when people die, they do so in bloody, brutal ways. The simplicity of the past is gone, replaced by a realism easily created by the latest technology. One of the best-selling video games right now, available to many of this country's biggest retail stores, features error-free picking up, then beating up pedestrians. It also includes car thefts and gang fights, all in violent detail. The package is marked "for mature players," but in much of Canada, no laws stop youngsters of any age from buying one. The experts—I'm not one—argue this is desensitizing a generation, the horror they see onscreen over and over again may make that same horror look almost normal in real life. Even if they're half right, it's something for all of us to think about as we head to the malls to buy our children or grandchild the games on their wish lists.

A final note on Clayton Moore: he didn't discover that right on *Tabloid*. With the live gun roll bouncing across the floor, he reached down, grabbed his second pistol, and started yelling it: "That's why I carry two," he said—and disappeared from the screen.

Neil Macdonald is Chief Correspondent of CBC Television News and Anchor of *The National*. To comment: letters@national.ca

Passages

AWARDED Supermarket baron Donald Sobey, 89, took home an award for cultural leadership from the Canadian Conference of the Arts. The head of the Sobey chain was honoured for establishing the \$50,000 Sobey Art Award, the most lucrative Canadian grant for young visual artists.

CHARGED *Toronto* Kiefer, 39, a Montreal football legend who rose from one of the city's toughest neighbourhoods to be a star in the NFL, was charged in the beating death of his estranged wife. The former wide receiver for the Seattle Seahawks pleaded not guilty to second-degree murder.

HONOURED Folklore *Gordon Lightfoot* was inducted into the Canadian Songwriters Hall of Fame during a gala that saw *U2*, *Blackie* and *Tom Cochrane* pay musical tribute. The 65-year-old singer-songwriter has been on the mend since suffering an abdominal haemorrhage a year ago.



ARRESTED Yukon native *John Graham* was picked up in Vancouver after being charged in the U.S. with the murder of Anna Mae Pictou Aquash in 1975. A Nova Scotia McTernan, Pictou-Aquash was caught up in the famous American Indian Movement standoff with the FBI at Wounded Knee in South Dakota.

WON Canadian environmental guru and UN adviser *Maurice Strong*, 74, became the first non-American to win the prestigious Public Welfare Medal from the U.S. National Academy of Sciences.

DIED *Barry Besseloff*, the newspaper journalist and broadcaster whose books, among them the best-selling *30m Lost* books on the Great Depression, lost an alternative cable to Canadian life, died in Nanaimo, B.C. at 72.

Quebecer actress *Suzanne Clavier*, most famous for playing opposite *Omar Sharif* in *Orléans* in 1952, and the ex-wife of actor *Peter Onorati*, died of liver cancer at 76.

Harold Levin of Vancouver, one of the last surviving Canadian soldiers from the First World War, died in his California home at 102.



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Layton (far left) and Harper hope to score some points

BEST SHOTS

Martin will soon have a bull's eye on his back

"He's made it his first objective to end the political career of anyone who ever opposed him. In terms of the democratic deficit, it's a sign of things to come."

—STEPHEN HARPER
Conservative Alliance leader

"If this guy were in an accounting class and mis-estimated the surplus by such a huge amount year after year, he'd be fired."

—JACK LAYTON
NDP leader

wonder Harper isn't giving it up to Martin without a scrap. He suggests that if Martin jorges Chrétien's cabinet ministers this week, it will not result in his real winning move to allow dissenting opinions to bloom in his own Liberal caucus. "It's made it his first objective to end the political career of anyone who ever opposed him," Harper says. "In terms of the democratic deficit, it's a sign of things to come."

Harper is not certain to be the leader Martin faces on his right, and western, flank. But the latest polls suggest the Calgary-based Alliance leader is the front-runner to head the new party. A recent poll for CBC by the Quebec opinion research firm SOGIM asked which leader would prompt Canadians to vote for a merged right-of-centre party. Harper got 35 per cent support, ahead of Tory Leader Peter MacKay, who received 23 per cent. But out of those who declared themselves likely to support the new party, Harper received a daunting 60 per cent support, compared to MacKay's 29 per cent. Those numbers could well change as lead enigma rises. But for now, it looks as though Harper will be defending the western business of conservative rapacity—and trying to prove wrong predictions the new party could take a beating from fine disestablishment.

JACK LAYTON

Martin's intraparty warred Liberals MP's last week to take seriously signs of a resurgent New Democratic Party. It's been a long time since the NDP looked like a force to be reckoned with in federal politics—perhaps not since Ed Broadbent led the NDP in the 1980 elections. But the recent SOGIM poll put the New Democrats in second place with 17.5 per cent support, far behind the Liberals' dominating 57.5 per cent, but well ahead of the 13.6 per cent for a new united right party NDP Leader Jack Layton attributes his relatively strong showing to broad trends, rather than any particular strategic steps taken by his party. "Public opinion is moving in the direction of thinking we don't need to cut costs so much, we should spend, we don't think the private sector is the be-all and end-all," he says.

Layton is not alone in reading a leftward drift in the Canadian mood. "The new core have had tremendous legitimacy and won many of the debates," says Allen Mills, chair of the University of Winnipeg's politics department. "But the production is

READY, AIM...

PAUL MARTIN looks like a solid enough target as he prepares to be sworn in as prime minister this week. But when Martin's gave three opposition leaders a chance to take their best shots at him, they all sounded a little frustrated—as if they were being asked to spar with smoke. Stephen Harper, Jack Layton and Gilles Duceppe all complained, in their different ways, that Martin has not offered much in the way of firm policy promises for them to take a poke at. Still, in this week when attention is squarely focused on the man coming into power, and the fortunate Liberals he will name as his fine cabinet, it's worth taking stock of where his main old enemies see gaps in Martin's formidable armour—and how they hope to exploit the openings.

The opposition parties have Paul Martin in their sights, writes John Geddes

STEPHEN HARPER

At least in theory, Martin represents a potential disaster for the new Conservative Party of Canada—assuming Alliance and Tory members vote to join forces this month. First, Martin's reputation as a defence slayer could allow him to lure votes from the merged party's natural constituency among Conservatives who lean right on economic issues, particularly in the West. Second, his strong contingent of advisers with western roots, such as Saskatchewan-born strategist David

Hartle, and likely cabinet heavyweights, including another Saskatchewan product, Ralph Goodale, suggest he might prove more adept at winning over the sceptical westerners Jean Chrétien, or John Turner and Pierre Trudeau warn him.

But Stephen Harper breathes life into Martin's widely touted western appeal as a bit of political déjà vu. "We've heard all this before—about Jean Chrétien," he says. "In 1993, he won the conservative guy and popular rock's West." Harper says it's only a matter of time before Martin's lack of specifics on issues of special concern to western voters catches up with him. "Where his vulnerability is his vagueness," he says. "He talks about ending alienation, but he has to be specific about how he's going to orient the government toward more sympathetic positions on western interests." Harper rhymes off issues of particular concern to many in the West on which Martin hasn't signalled how he might distinguish himself from Chrétien: from the federal gun registry's staggering cost overruns, to the Canadian Wheat Board's monopoly on selling grain.

But Harper is most cunning in his attack on Martin's credibility on reducing what he calls the "democratic deficit." Martin has made much of his intention to reform Parliament, giving back bench MPs more freedom and power. This is a traditional theme of the Alliance and its predecessor, the old Reform party—and it's no

swaying. People are saying there is a role for government, there is a role for regulation." If that's true, Layton's challenge in naming Martin as trying to pull the country in the opposite direction. He argues the first concrete evidence of Martin's essentially right-of-centre instincts will be the cabinet he names this week. Layton points to the expected exit of ministers such as Jane Stewart, Allan Rock and David Collier—members of Chretien's cabinet he now meets as a voice for progressive policies, though he didn't offer the same praise while they were securely in power.

Beyond critiquing Martin's cabinet, Layton is gearing up to claim what he expects to be a slow-spending policy approach. Some consensus say the \$2.3-billion federal surplus projected for the 2005-2006 fiscal year by the federal Finance Department—barely enough to cover \$2 billion pledged to provinces to help out with health costs—far underestimates the likely figure. That would follow the standard jowling of the surplus during Martin's period as finance minister. "If this guy were in an accounting class and was presented the surplus by such a huge amount year after year, he'd be flustered," Layton says. But Martin clearly faces an onerous mission in budgeting.

Beyond chalking over how much there is to spend, Layton will want to take on Martin over cuts. Martin has made much of his desire for a new approach to urban issues, including his willing-ness to share a portion of the gasoline tax with municipal governments. Layton, who jumped to the federal scene from a long career in Toronto city politics, predicts Martin will put off that measure by setting up a long process of meetings with provincial and municipal leaders.

More immediately, Layton wants to see a powerful minister handed responsibility for urban affairs when the cabinet is sworn in this week. Handling responsibility for a junior minister or a parliamentary secretary won't cut it, Layton argues. If Martin takes that approach, watch for the NDP leader to take this early opening to attack the new prime minister on his much-touted urban strategy.

GILLES DUCEPPE

Scan the headlines and the outlook for the Bloc Québécois as grim as Martin prepares to move into 24 Sussex Drive. Polls show the deep-seated party in trouble, and a Bloc MP recently defected to Martin's Liberals. Yet Gilles Duceppe, the Bloc leader, claims not to be worried. He points to opinion surveys that find support for sovereignty remaining quite solid among Quebecers at better than 40 per cent—a reliable base of potential Bloc voters. And he argues that the "Martin effect"—a boost in Liberal support in the polls

BEST SHOT

"There will be a lot of questions, not just about him as prime minister, but a lot of personal questions."

—GILLES DUCEPPE
Bloc Québécois



Bloc's confident look, the Bloc leader views Martin as a dire threat

as Chretien exits—has been stronger in the rest of Canada than in Quebec.

Still, for all his confidence talk, Duceppe and the Bloc have left little doubt in their analysis as Martin that they view him as a dire threat. Bloc MP Louis-François Desautels has even published *Le Mythe Paul Martin*, an 88-page book attacking the new prime minister over alleged policy inconsistencies and questions of personal character. And Duceppe not only takes aim at Martin's record as a finance minister, but passes up no opportunity to slam his record as a businessman for registering part of his Canada Steamship empire in foreign jurisdictions, such as Barbados, to avoid Canadian taxes and regulations. Duceppe vows to make Martin's corporate use of such "fiscal paradises" another issue in Quebec next year. "There will be a lot of questions, not just about him as prime minister, but a lot of personal questions," Duceppe says.

But Martin does not look to be in any immediate danger of being seriously undermined in his home province. 50-MP Quebec Liberal support in the province recently at 49 per cent, well ahead of the Bloc's 33 per cent. "Martin can feel really comfortable right now," says 50-MP Androée Goy Larocque. But the Bloc is dipping toward very uncomfortable polling territory. At around 30 per cent, Duceppe's forces stand in danger of losing a lot of their current 33 seats by close margins in the election widely expected next spring, according to Larocque. And he said an emerging development in Martin's appeal even among Quebecers who say they would vote. Yes, if another referendum was held, 32 per cent of those who might vote say they would nevertheless support Martin in a federal election.

But Duceppe argues that those who don't believe in Canada will think twice before voting for the Bloc. "What will those people do? Vote for a party that says just the opposite of what they are thinking?" Clearly, he has been loud could be the result of the victory of the Quebec Liberals under Jean Charest in the provincial election last April. Charest's budget-cutting policies are growing, at least temporarily, widely unpopular. A loudspeaker on his federal campaign in Quebec City just night after night voices to support Duceppe's sovereignty in a federal election. "The only thing that can save the Bloc," says Larocque, "is the unpopularity of the Charest government." ■



OUR MAN IN KABUL

Chris Alexander has lofty goals for Canada's mission in Afghanistan

THE RAPIDS on the Arghandab River in northern Quebec were boiling with five-foot standing waves, so most of the intrepid adventurers on a late spring canoe trip decided to portage. Not Chris Alexander. He wanted to take the risk and test his skills against the formidable whitewater. It took all of his strength and experience to negotiate the wild stretch of river without dumping the canoe, but he made it.

Recalling the occasion while sitting in his office in Kabul, Alexander says he approached the rapids with "a little negotiation and a lot of anticipation." It's a fitting strategy for his new assignment, as Canada's first ever

ambassador to Afghanistan. There is potential for severe turmoil once the job—several have been made since the war ended in December 2001, but the country remains unstable and dangerous for Afghans and foreigners alike. Despite that, though, the young (he's 35), six-foot-three, blue-eyed blond from Toronto has already begun to make his mark in Kabul, in part because he has some clout: Canada, with 1,000 troops in the country and a commitment of \$250 million in direct funding, ranks fourth be-

hind the U.S., Germany and Japan on the list of countries contributing Afghans.

Because of that, everyone wants a piece of Alexander. President Hamid Karzai says the ambassador, whose two-year posting started in August, is already the best foreign representative currently in Afghanistan. And whenever Alexander goes, he's pulled aside for private chats by foreign affairs minister Dr. Abdullah Abdullah on the palace grounds, for instance, or by UN special envoy Lakshmi Bhatnagar at a press conference. As the foreigners in Kabul watch foreigners gather, he's sought out for his opinion, his predictions and, to those who

know he's single, his possibility as a date.

He's already shown a keen sensitivity to the political difficulties Karzai faces. In a meeting with Afghan officials, Alexander talked about how, from the withdrawal of Soviet forces from Afghanistan in 1989 to the current post-Taliban era, several Muslim countries have tried to "shape" the future of the region. That's diplomatic speak for the destabilizing influence Pakistan, Iran and Saudi Arabia continue to exert on the politics of Afghanistan. But Afghan leaders understood it very well. "Alexander gave a quick analysis of the situation here and of our relationship with our neighbours," says Omar Daudkhil, Karzai's chief of staff. "That made a lasting impression with the president."

His youth and original ideas are his strongest suits. Afghanistan's problems may be old and entrenched, but 40 per cent of Afghans are under 30 and aren't indoctrinated by old tribal feuds and ancient anti-female traditions. "They are key to the coming changes," Alexander says. "There are no jihadis or mullahs among them. Many of them were educated in refugee camps in Pakistan. They've never seen before. That's quite a cohort."

A huge coalition meeting on Dec. 13 of as many as 750 tribal representatives, called a Loya Jirga, could determine whether Afghanistan will slip back into civil war or continue its incremental progress. The leaders will try to reach consensus on a new national constitution, and Canada has an important role to play in the process. "We're committed to the political process," Alexander says, "but in more concrete terms, the Loya Jirga takes place in the Polytechnique, in Sector West, the area our military actively patrols." He says those troops have to assume there are people who don't want the meeting to unfold in peace, and adds: "We are part of the team to make sure it does."

As affable as he is, no one sees Alexander as a secure room for the night. There are traps on the wall, a safe, a tiny rear entrance, shuttered floor windows. Soldiers stand posted on the sunbaked bar close to a room that is just the room from attack. The 11 living quarters are equally cramped. The 11

members of the Canadian contingent live in one large house in the upscale Baiti Akbar Khan district of Kabul. Each person has a private bedroom, but everything else is shared—living quarters, kitchen, dining and bathroom. "It's close quarters," Alexander admits. "But it's working well." He encourages staff to leave the country every two months for a weekend, usually in Dubai.



Alexander is already clear on the major issues. The constitution that will be debated at the Loya Jirga is "not a perfect document, but we're satisfied it has liberal Afghan elements that are broadly acceptable," he says. On women's issues: "Women are educated in almost every walk of life"—his statement. To those who say

"THE traditional view on the treatment of women here doesn't stand up to either Afghan or international scrutiny"

that's the Afghan way, he replies: "Show a little courage. The traditional view on the treatment of women doesn't stand up to either Afghan or international scrutiny." When Rasoul Sayyid, a renowned warlord, asks for a meeting, Alexander agrees to talk, but only about disarmament. He's working with the principal of a school being rebuilt with Canadian funds, making sure the women get what she needs. When the president of Ariana Afghan Airlines comes calling, he recommends a meeting with them.

A keen outdoorsman, Alexander works out inside the protective fences of Camp Julian

border to look at Dash-8 planes for emergency travel in Afghanistan. On the woefully inadequate security situation, he has already called on NATO to increase its military presence in the country to bolster peace-keeping capabilities.

Alexander seems to thrive amid chaos, but he's had practice. He spent six years in Russia, the last three in the number-two post at the Canadian embassy in Moscow. Fluent in Russian (as well as French and German), he's fascinated by the Soviet Union, and has interest in Afghanistan as a result of studying the conflicts in the Caucasus and Central Asia. "The defining moment of the 20th century was the confrontation between the Warsaw Pact and those who favour free markets and democracy," Alexander says. "The conflict here in Afghanistan was the final and most violent installment in this whole story."

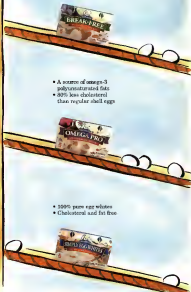
You can only understand why the Soviet Union is no longer and Russia has striven on its ruins by understanding the history of Afghanistan.

For the new Canadian embassy, he has set four goals. "If we can play a prominent role in shaping the constitution, holding elections, building institutions and getting the economy off the ground, everyone would be morally satisfied." All of that, he says, is achievable, but Afghanistan could just as easily go off the rails. "Progress is not inevitable," he says. "Corruption can go into reverse. War is an obvious factor, but neglect, isolation and repression are other factors that can push a country backwards." So can the \$18 billion-a-year opium trade, because warlords dependent on drug money are not likely to lead their support to a strong central government that cracks down on the trade. "There wouldn't be warlords without the poppy," Alexander says.

For safety reasons—the country is still littered with land mines—he has yet to go out to the real Afghanistan, so the mountains and whatever river. For him, exploring the outdoors is "the fastest, most effective way to throw off the blues and the straightjacket of urban life. I'll find a way to go out hiking, skiing, paddling whenever—I'll just have to work with the mine-sweepers." After all, he's a guy who likes to take risks.



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JUST LIKE A ROBBER BARON

Conrad Black shares the style of unbridled American capitalists



THE NEAR daily avalanche of policy revelations about Conrad Black's corporate chutzpah gives makes it increasingly likely that he will emerge from the many investigations in pieces as a latter-day Canadian Robber Baron. This is no mean accomplishment.

Unbridled capitalism has produced few more compelling figures than these robber barons, whose origins date back to medieval Europe when feudal nobles were robbed anytime crossing their estates. In modern dress, they emerged as the 19th-century male milk-bonuses who dominated the exploitation of oil, steel and banking in the United States. Their poster boys were John D. Rockefeller, Andrew Carnegie, J.P. Morgan, and Cornelius

Vanderbilt, who spoke for his peers when he allegedly declared: "What do I care about the law? Ain't I got the power?" While these tycoons and their circle became occasionally wealthy by manipulating the economic system, they were all guilty of various transgressions in their climb to glory. Their other trademarks were to build themselves castles as homes, such as The Breakers, the 70-room "Napoleon" erected by the Vanderbilts in Newport, R.I.

None of this means that Conrad Black is guilty of a crime or even criminal intent, but in two ways at least he does share the robber barons' style. The first is that he has built for himself a multi-wife, Barbara Aronow Black, four potential homes that equal the conspicuous consumption of his predecessor tycoons. Three London 11-bedroom pads, for one, near Kensington Palace, is valued at more than \$30 million. At the same time, his behaviour reflects the robber

barons' "public be damned" attitude, the public in this case being his corporate minority shareholders.

During the past three years (at least this part of it not spent on researching and writing his biography of Franklin D. Roosevelt), Black has benefited significantly from multi-million-dollar non-compete payments flowing into his own, as opposed to his company's, pockets, or into Revelston Corp. Ltd., the holding company whose stock is two-thirds owned by him. Revelston was founded in 1989 by a group including mega-investor J.A. "Bud" McDougald, who named it after a Scottish region where his great-grandfather was born in 1814. After McDougald died in 1978, Black parlayed a \$5-million inheritance to acquire control of Revelston, which, through Argus Corp., controlled corporate assets worth \$4 billion, including

Mitsui-Ferguson and Dominion Stores. Four years later, in a confidential memo to his Revelston partners, Black outlined how Revelston carried its cash as a corporate controlling device. "For 1½ years now, we have pursued the policy of increasing Revelston's underlying equity while upholding

revelsting the US\$52 million non-compete payments that were not authorized or approved by the board of Hallienger International Inc., the operating subsidiary. Right of Hallienger Inc.'s directors were part of Black's corporate family, but the audit committee members were listed as "independ-

Black is long and is intensely in Bosses. Bosses was also a Revelston partner and named Black to his department since his key operations committee. When Black was plotting his Argus takeover, Eisen told him, "I don't really understand all this, but you've got my vote."

Allan Gottlieb, Canada's former ambassador to the U.S., was a more recent recruit to Black's inner circle, having been appointed a Hallienger director in 1999 after he left diplomatic life. He quickly became one of Black's most influential legal advisors. Most noticeable, the fourth audit committee member who quit, had no known personal links to Black. A corporate governance authority, Salia had earlier addressed the underlying Hallienger problem. "Selection criteria for directors is not about friendship with the CEO," she wrote in another context, "but about how the knowledge and experience of a candidate can contribute to the proper functioning of a board."

The fact that the two of these friends were usually recommended Black's immediate quarter as Hallienger Inc.'s chairman speaks volumes. The move has left Hallienger without an audit committee and gutted its corporate governance committee where two of the three served.

Black's most dangerous exposure remains the US\$32 million he and his senior associates received without the Hallienger board's approval. The fact that he unilaterally declared he is willing to pay back his US\$32-million share of the funds is hard to interpret except as a clear admission of impropriety, although Black claims he did not argue wrong. The key votes will be made by the U.S. Securities and Exchange Commission, which in the past has taken a dim view of such non-authorized payments. It's a murky picture for Black because if Hallienger directors only named him and say, "Oh, we knew about it, we just didn't go around to voting it through," they may be helping offload it in a corporate governance crisis. Hence, there isn't much chance of the directors keeping to their safe.

It is impossible to guess the final destination of Black's journey. He has certainly run afoul of the spirit of corporate governance and gone a long way to naming not only a French leadership but a Robber Baronship. ■

Peter C. Newman appears monthly at newsmagazine.com.



Black and Aronow's four-painted homes include an 11-bedroom pad (opposite) in London

and fine-tuning assets to improve our ultimate return on that equity. This policy led over that time to what was probably the greatest compression of corporate debt in Canadian history."

Nothing that he has happened since Black's corporate world full sport may have been more profoundly than the resignation of Hallienger Inc.'s outside directors who made up its crucial audit committee. They were in

fact, all but one were close personal friends. Doug Bossert hosted his first bride, Shirley Hishon, at their wedding reception, and was a partner in Revelston, shortly after he acquired it. Of his relationship with Black, Bossert told me at the time: "We're great believers in friendly hands, great believers in working together as a unit. There's great strength in that."

Fred Egan, another director, has known



ROUNDTIPPING

More Canadians are crossing the border to shop lately. Maybe it's because the dollar's stronger. Or maybe, KATHERINE MACKLEM writes, it's for the fun of it.

"Bringing anything back with you?"

"Yes, sir."

"What?"

"Just under \$100."

"Very tobacco or alcohol?"

"No, sir."

"See ya later."

IT'S A FAMILIAR exchange, repeated daily thousands of times at dozens of border crossings. And if in casual evidence and historical trade carry any weight, those short and concise conversations between customs officials and Canadians who shop on the border's southside will become even more com-

mon. No one knows for sure because no one's actually counting, but officials and retailers say the rising value of the loonie is attracting more Canadians to U.S. outlet malls to empty their wallets and fill up their tanks. The dollar, riding a 10-year high (about US\$ 77 last week), is proving just the incentive dedicated shoppers have longingly been waiting for—an excuse to make a trip to the closest U.S. retail conscience.

The proof is in the parking lot. Whether it's Montrealers heading to Flushing, N.Y., Vancouverites going to Bellingham, Wash., or Winnipeggers pulling into Grand Forks,

N.D., there are more Canadian license plates filling spaces outside popular stores. That trend is being confirmed by border officials who say that, despite longer wait times caused by beefed-up, post-Sept. 11 security measures, there's been a surge in southbound traffic. And as the Canadian dollar strengthens, many American retailers, mall managers and chambers of commerce have begun to advertise in nearby Canadian media outlets, luring more northerners with everything from discount prices to all-in-one packages that include post-shopping dinner reservations and hotel accommodations. Heck,

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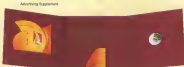
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- celebrate our courageous heroes
- become inspired by these images of will and determination



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Column | RONALD DOBE



ECONOMIC JOY TO THE WORLD

The global economy is poised to have record growth in 2004

THE NEWS of the geopolitical world is mostly depressing: suicide bombers, terrorists, anti-Semites, Iraq, anti-Americanism and nuclear programs in North Korea and Iran. The good news at this season of good tidings is that the economic news is mostly good. Indeed, if it weren't for the sacrifices of those who die, or produce, this would truly be a time for comfort and joy.

The global economic recovery, which was struggling to get established during the spring, has stormed the Iraq war, SARS, and higher-than-expected energy prices. It is no longer

in survival mode. It is gaining strength by the week, suggesting that 2004 will be the best year for the global economy.

Why? First, because global central banks, led by the Federal Reserve in the United States and spooked by recession, flooded the world with liquidity, driving interest rates to multi-decade lows.

Who wins from low rates? Consumers buying on credit, homeowners with mortgages, corporations and governments. All classes of borrowers find credit more readily available, and all classes of borrowers have the opportunity to restructure their loans to reduce their debt servicing costs.

Workers are more secure, because their employers are under less financial stress. If they are currently unemployed, they've got a better chance of a new job. Most

affiliates and retail on benefits, because they sell more goods. Financial institutions benefit, because their loan portfolios get stronger, as fewer loans go bad, and some troubled loans previously in trouble get healthier.

Who loses? Lenders, and investors who see through short-term deposits. (Those who invest through long-term bonds get capital gains as rates fall so they become, briefly, richer, but as they reset their income and buy more bonds, they find their income falling sharply.) In general, sustained low rates are bad news for investors who save through fixed-income investments.

As the recent history of Japan attests, merely lowering interest rates does not, in itself, produce strong economic growth. In fact, it can produce slower growth in a society heavily populated with aging and

elderly people who save. What is also needed is a set of strong reasons for people and corporations to risk their capital in search of higher returns, and a set of strong reasons for consumers to buy houses, cars and other goods that will last for years. What is needed on a global basis is a surge in the number of people and corporations who have the wherewithal to make long-term commitments at a time that those strong reasons for committing funds are missing. Fortunately, the rising middle class in China and India is more numerous than the population of North America, and it is on a fast-growing spending spree.

Governments can help, too. For example, George W. Bush's tax cuts were the major contributor to the astounding 8.2 per

FORTUNATELY, the rising middle class in China and India is more numerous than the population of North America, and it is on a fast-growing spending spree

cent American GDP annualized growth rate in the third quarter. The Chinese government's turnaround on the control of SARS was decisive in saving that economy from sliding into the kind of instant recession that the disease inflicted on Hong Kong and Singapore.

Help has also come from two unlikely governments—France and Germany—and an unlikely force. These two regions of Europe, which have recently been wheezing and struggling on side tracks as the U.S. raced ahead, have helped the global economy by violating their treaty with their brethren in the

rest of the Eurozone. The November now chaotic European elections and the run-higher-than-expected by France and Germany to repudiate, until further notice, the 1997 Stability and Growth Pact in which they pledged to limit fiscal deficits to three per cent of GDP, except during severe recession (that France would occasionally break provision it found unworkable as its national interest in making peace with the world's one association with God, and de Gaulle of "Qu'bec libre" fame.) France and Germany have exceeded those limits for two years, even after some creative accounting to reduce the stated deficit levels. They mean to keep on violating the limits.

Why is that good news? Because France and Germany have been burning with—or are in—recession for more than a year and the only way they could meet the strict deficit limits would be to raise taxes, since both countries are committed to heavy spending on almost every function of their biased governments except the military. Yet, in a sudden joint epiphany, prime ministers Jacques Chirac and Gerhard Schröder

have decided their fiscal, but by common need to cut costs, not tax hikes. Result: business confidence is rising across the Eurozone, Brussels Eurozone and rolling and global economies are raising their estimates for European economic growth.

Notes and details:

Canadian growth was hit by SARS, but will rebound along with the rest of the economic world. With the eurozone looking as good as gold, and the U.S. economy finally growing faster than Canada's, Bank of Canada governor David Dodge will be able to declare victory over inflation and lower rates now.

For Homo Economicus, the city is "Lima more in '04."

Ronald Dobe is chairman of Harris Investment Management in Chicago and of Toronto-based Jones Howard Investments, dave@dohob.com.

VIAGRA'S NEW COMPETITION

The little blue pill faces its rivals as men flock to boost their sex lives, writes DANYLO HAWALESKA

WAY TO GO, VIAGRA. It's hard to believe you've been around more than five years. But what a half-decade it's been—from a gleam in some scientist's eye to one of the most recognizable brand names in the world, second only to Coca-Cola. What Prozac did to spread the word about depression, you've done for erectile dysfunction. You've made it socially acceptable to discuss ED in mixed company—heck, men are even talking to their doctors about Mr. Not-So-Reliable (though many will still fold their arms uncomfortably and avoid eye contact). Your staggering success, however, has also brought us worries—

about popping pills for sexual recreation and the over-medicalization of sex, not to mention the possibility, albeit remote, of the overloading power of the weak of heart. You've spawned a market for a generation of cardiovascular—and perhaps other—treatments, such as:

Pfizer Corp. announced today that Viagra will soon be available in liquid form and will be marketed by Pepsi as a power beverage available for use at a mixer. It will now be possible for a man to pour himself a stiff one.

Obviously, we can no longer call this a soft drink.

Pepsi will market the new concoction under the name Mount G^o Do.

Your popularity induces great envy. If U.S.-based Pfizer Inc. could sell \$100 billion worth of the little blue pill worldwide



Viagra, Cialis, and more. Levitra. Now men have choices in the pharmaceutical assault on erectile dysfunction.

CIALIS HAS EARNED the nickname 'le weekender' for its ability to keep a man primed for action for 36 hours

last year, other pharmaceutical manufacturers figure they can get a piece of the action. And so, Viagra, you now have not one but two new commercial bedfellows—a veritable ménage à trois. One is Levitra (pronounced lah-VEE-ah), jointly developed by Germany's Bayer Pharmaceuticals Corp. and GlaxoSmithKline Inc. in Britain. It won U.S. approval in August, and Health Canada has its efficacy and safety under review for its own go-ahead.

It takes about 60 minutes after ingesting either Viagra or Levitra for the unique character of achieving an erection to improve. Both drugs allow increased blood flow into the penis. In both cases, the effects last roughly four hours. Some observers argue Levitra's similarity to Viagra will make it hard for it to emerge from the massive marketplace shadow cast by Viagra. 139 million prescriptions for more than 20 million men worldwide since 1998.

Enter the third contender, Cialis, the upstart with a reputation for bedouin syndrome. Pronounced see-AL-iss, it has earned the nickname "le weekender" because it can be effective for up to 36 hours. Lilly ICOS—a partnership between its Lilly and Co. and ICOS Corp., both U.S.-based—bucka Cialis. It's available in more than 50 countries, including Canada since last month. It is expected to arrive in the U.S. in time for the new year.

And make no mistake about it—there's a war being waged for supremacy in the bedroom. The corporate parents of the three erection enhancers are prepared collectively to spend hundreds of millions of dollars a year in advertising to sway potential drug-addicted penmen. There's a huge untapped market, they say, of blood men who have escape from the sexual frustration caused when erections go missing in action. With Pfizer, the world's largest pharmaceutical company, Lilly ICOS and Bayer-GlaxoSmithKline all determined to soften men's romantic resolve, a massive commercial threat is underway to us, too, this winter.

130 million
prescriptions
have been written
for Viagra in just
over five years



OK, OK It's just too easy to gloat. But recall the winning after sports surfaced that U.S. soldiers had scrambled across a swath of Viagra while going through the bloody rings of Saddam's desecrated sons, Uday, 38, and Qusay, 37. Septuagenarians with unreasonable expectations have become fair game, too. But Hugh Hefner has color notes: "If a 70-year-old man thinks he's going to take Viagra and have the erections he had when he was 17," says Sophie McCorm, a Pfizer Canada spokeswoman, "he's going to be disappointed."

It's quite another thing, though, to overlook these in legitimate need. It's generally agreed that about three million Canadian men experience significant erectile dysfunction. According to Dr. Gerald Brook, former chairman of the Canadian Urological Association's guidelines committee, about 30 per cent of men aged between 40 and 70 have moderate to severe ED. Another 25 per cent endure a mild form. Brook, who at various times has conducted research and lectured on behalf of the makers of Viagra, Levitra and Cialis, says these drugs are not for everyone. "For a healthy 45-year-old man, it probably won't do anything at all," explains Brook. "On the other hand, for someone who's in his mid-50s and maybe notices that the ene-



Unfortunately, she's already home for the holidays.

For those who are alone and vulnerable. For those whose tables are bare. For those who have lost their way—every drop in the battle counts. This season alone, The Salvation Army will provide 15,000 beds in shelters every night, plus extra temporary shelters for the worst winter days. Please make a difference this Christmas. Give generously to The Salvation Army Winter Appeal. And Get Behind The Shield.



Please give from your heart to The Salvation Army Winter Appeal.

To donate call: 1 800 SAL ARMY or visit SalvationArmy.ca



THE MEN'S PILLS — A USER'S GUIDE

	MANUFACTURER	DESIGN BENEFIT	TIME TO TAKE EFFECT	EFFECT DURATION
VIAGRA	Pfizer	Less effective after high fat meal	30 to 120 minutes	About four hours
GLAXO'S Levitra	GlaxoSmithKline	Possible side effects: headache, flushing and upset stomach; less effective if taken with fatty foods	30 to 60 minutes	About four hours
LEVITRA	Bayer and GlaxoSmithKline	None	30 to 60 minutes	About four hours
VERITRA (topical-candidate)	Pfizer	Side effects: headache, flushing, stuffy or runny nose, upset stomach; less effective if taken with fatty foods	30 to 60 minutes	About four hours
CIALIS	Lilly ICOS	None	30 minutes to 6 hours	36 hours
ADALIS	Pfizer	Possible side effects: headache, flushing, upset stomach, back pain; less effective if taken with fatty foods	30 minutes to 6 hours	36 hours

Do not use Viagra, Levitra or Cialis with prescription drugs that contain nitrate, given heart disease medication to prevent angina, recreational drugs such as amphetamine or cocaine (U.S.). "Viagra," which blocks the blood pressure or pressure problems or pressure inhibitors such as the treatment of high blood pressure, should not be used by women. All three are not recommended for anyone who has had a recent heart attack, stroke or atherosclerosis (irregular heartbeat), or for individuals with high or low blood pressure, cardiac failure or coronary artery disease (blocked arteries).
Source: Pfizer, Bayer and GlaxoSmithKline, Lilly ICOS, Health Canada.

THE EFFECT OF THE PILLS isn't automatic. Just as toys need batteries, erections require sexual stimulation.

tions aren't quite as hard, they probably will notice a significant improvement in how quickly they can get the erection, how long they can maintain it, and then how quickly they can regain a second erection after they ejaculate."

Then there are the men whose medical condition affects their ability to achieve erection. Prostate surgery, for instance, can damage the necessary nerves, and diabetes, along with some of the medications used to treat it, can lead to ED. "I started noticing that my erections would be there, but then they would all of a sudden drop," recalls *Men of Steel* photographer Earl Doane of his experience after being diagnosed with diabetes about eight years ago. His doctor eventually prescribed Viagra and it has helped. But it's not, as Doane, now 40, puts it, "a super-erection pill." In fact, as with all men, "without arousal, it doesn't work," he notes. "Without it, it works really well sometimes, but not all the time."

THE ACTIVE INGREDIENT in Viagra is sildenafil, first developed as a heart drug. Levitra is the brand name for vardenafil, while Cialis is a pharmaceutical called tadalafil. All three chemicals do nothing for the libido, which is a function of testosterone levels. Instead, they inhibit an enzyme called phosphodiesterase-5 that normally interferes with the muscle relaxation and increased blood flow to the penis required for an erection. By hand-cuffing PDE5, these pills clear the way for an erection. In addition to a patent on sildenafil, Pfizer also holds one on the biological process that uncouples PDE5. Lilly, Bayer and Pfizer are now suing each other over that patent on the mechanism.

As Doane has found, and despite the common misconception, Viagra, Levitra and Cialis will not automatically give a man an erection. Just as toys require batteries, erections need sexual stimulation. Even then, the drugs don't work all the time; the efficacy depends on a man's age and physical problems. And while the drugs are effective for a number of hours, that does not mean that the sex stays as hot for that long. For some ludicrous-looking ad, *White Hot* means is that, when they work, an aroused man simply has a better chance of developing an erection during the time the drug remains effective. All three manufacturers, however, warn that in rare instances users may develop an erection that lasts more than four hours. If this happens, call a doctor. Plus: The risk is serious, irreversible damage to the penis.

The promise of enhanced sexual performance is bound to appeal to the adventuresome. Plenty of our critics and tripping men have

For Doane, Viagra works really well—sometimes.

WITH any of the pills, if an erection lasts more than four hours, get help.



popped Viagra to enhance their filmmaking—self-improvement of the biochemical kind. Caniney attracted Geoff, 42, a Toronto-based freelance writer who'd either not have his mother read this, so we aren't using his real name. Geoff obtained a single Viagra pill from a friend in the U.S. "I kind of laughed at first," says Geoff. "I said I didn't need it and he said he didn't need it either, although he had a really good time with it and that I might, too."

On a warm Sunday night last summer, Geoff swallowed the pill and waited an hour. The results, when he was ready to go for a test run, were mixed: "Viagra produces this massive erection that is just, like, unseparable," he says. "But, I found the level of sensitivity was incredibly diminished and even the dramatic act as satisfactory." Geoff's conclusion: "If you're a normal healthy guy, it's superfluous, like gliding the killy."

Some cautions suggest only use in 10 men with ED needs help. The companies behind Viagra, Levitra and Cialis are doing their best to tap into that market. They could use the business: Pfizer's cholesterol-lowering pill, Lipitor, is the world's largest-selling drug, with US\$9 billion in revenue in 2002, but its sales growth is flattening. Bayer has its own problems—in 2001, more than 30 percent ditched the German manufacturer to withdraw Biocell, an anti-cholesterol drug with US\$576 million in revenue in 2000. And since 2001, generic drugs and other antidepressants have eaten into sales of Prozac, Eli Lilly's blockbuster medication.

So bring on the ad blitz. In the months leading up to Levitra's U.S. release, Pfizer employed a saturation campaign that included full-page ads in the *New York Times* and regular appearances behind home plate during the Major League Baseball playoffs.



THE PITCH

It's hard to miss Viagra's TV campaign, or its more polished on-Markets cut.



THE PITCH MEN

Personables in the drug companies battle for supremacy.



Pfizer's top designer uses Rob Dele to posture they for the Viagra.



Guy Lafleur helps raise the stakes of erectile dysfunction.



Harry Miller Orlan says he can't Levitra to treat his problem.

CRITICS ARE CONCERNED that Viagra's TV campaign conveys a misleading message about relationships

in the fall. These days, Pfizer's Viagra® on the boards at National Hockey League rink. The company also uses *Centella asiatica* legend Ginkgo biloba to promote men's health and awareness of ED. And let's not forget Pfizer's TV commercial with the grinning, middle-aged suburban gent to the sound of "We Are the Champions."

In Canada, only two types of pharmaceutical ads are permitted by law: so-called "scientific" ads that make no mention of, for instance, the dangers of high cholesterol, and are usually paid for by a company making drugs for the condition. Pharmaceutical companies may also play the broad name of a drug—Viagra, for example—then suggest you "ask your doctor," which already has the sales pitch from a product rep.

Berben Mirreza, an epidemiologist with the Center for Health-Sciences Policy Research at the University of British Columbia, worries we're crossed a line. Mirreza, who tracks doctor-consumer ads, says Hatzel's Canadian endorsement of the rules is inadequate. More than brand name recognition is being promoted on the Viagra TV. "What message does the ad convey?" asks Mirreza. "Viagra works 100 percent of the time; problems with sex are generally physical, not emotional or related to difficulties with relationships." Also possibly crossing a line, adds Mirreza, is "a recreational sex message—[it] makes sex better even if you don't have a problem."

Pfizer's marketing is so slick is the best best ads. Ginkgo is Viagra's original poster boy—one-time Republican presidential candidate Bob Dole. Pfizer divided the aging Dole and reportedly paid US\$14 million a season for the privilege of associating with Mark Morris, a popular, 40-something NASCAR driver who races with "Viagen" scrawled on his stock car. Gentlemen, no your engines.

Not to be outdone, Bayer and GlaxoSmithKline signed "Iron" Mike Ditka, former National Football League coach of the Chicago Bears and New Orleans Saints, to pitch men's health (Ditka has ED and uses Levitra). They are the first pharmaceutical companies to sign a male year over with the NFL. An ad during game broadcasts,

IT COULD HAVE BEEN A TENDER

Oh, what might have been. In the early 1990s, with Viagra nowhere in sight, three researchers at Queen's University in Kingston, Ont., with a colleague in Chicago, tried to develop a made-in-Canada treatment for erectile dysfunction. Big money was at stake: Between \$100 million and \$1 billion. In the early 1990s, Viagra was nowhere in sight, three researchers at Queen's University in Kingston, Ont., with a colleague in Chicago, tried to develop a made-in-Canada treatment for erectile dysfunction. Big money was at stake: Between \$100 million and \$1 billion. In the early 1990s, Viagra was nowhere in sight, three researchers at Queen's University in Kingston, Ont., with a colleague in Chicago, tried to develop a made-in-Canada treatment for erectile dysfunction. Big money was at stake: Between \$100 million and \$1 billion.



Heather had a tender

Heather Hatzel, one of the drug's co-inventors, acknowledges that very few people have heard of Uprisa. "The posters," she says, "skipped happily over Viagra."

Viagra and Uprisa work in different ways. When swallowed, Viagra takes effect in 30 minutes or more, blocking an enzyme to make it easier for men to form an erection when sexually stimulated. Uprisa, which is dissolved under the tongue, signals the central nervous system to release dopamine, a

neurotransmitter in the brain required for the formation of an erection. On average, Uprisa is effective in about 17 minutes. It doesn't have the desired effect as often as the little blue pill does. Still, it had been available long before Viagra's early 1990s as an early administrative drug to treat erectile dysfunction. It does not have side effects.

Uprisa's chemical name is apomorphine. It is related to both Parkinson's disease and, in higher-dose pills, to instant vomiting in various patients. Medical scientists studying the substance in the 1970s reported that the dopamine it released played a role in erectile function. Heaton became involved in studying apomorphine in the late 1980s, and he and Uprisa co-inventors Michael Adams, Dr. Albert Morris and researcher Robert of Kinsey in Chicago developed a way to minimize side-effects effects by delivering the drug through skin in the mouth.

Unfortunately for the Canadian trio, Viagra landed before they were ready. In 1998, stealing Uprisa's thunder, the drug is now available in almost 50 countries, and Heaton estimates sales at what he calls a "decency small" US\$12 million a year. He blames Uprisa's failure to break into the covered North American market on the British-based company licensed to make and sell it. It was a mistake. Heaton agrees, to position Uprisa as a Viagra competitor when the two are so different. Still, in a world where most drugs never get out of the lab, he and his colleagues at least achieved that much, even if the competition leaves their little name for growth. "It's not every happy result at this point," says Heaton. "On the other hand, I think some people would say we got further in the development path than you had any means to expect." D.H.

switched on TV by 120 million fans each week, features a rugged-looking man in his 40s looking to toss a football through a net hanging from a tree (no puns intended there). When he finally scores, it makes the throw, an attractive, smiling woman joins him at his side. Cue the announcer: "Sometimes you need a little help staying in the zone. When it's your turn, it's good." Yeah, baby!

It's much the same for NFL HOTS. The company wrote a big cheque to sponsor the 2001 America's Cup in New Zealand, giving itself prominence within the exclusive world of millionaires

BEFORE VIAGRA, help came in the form of vacuum pumps, penile implants and painful injections

IN SEARCH OF THE WOMAN'S VIAGRA

YOU MIGHT say that what's good for the gender is good for the goose. If men clamor for their Viagra—and Levitra and Cialis, too—where are the prescription medicines to get women's erections glowing again? Since the late 1990s, researchers and drug companies have tried to make the case for what they have labeled female sexual dysfunction. Coincidentally, persists over the ineptness of FSD as a diagnosis, but Jordan, and, unlike Dr. Daniel Keefe, is convinced it's a genuine condition. "I've seen women all the time," he says, "who describe a group of symptoms that really is very confusing."

In her dystopian novel *Empire and Crises*, Margaret Atwood describes a pharmaceutical industry run amok that creates a pill she calls *Big Pharma*. This tablet prevents users from sexually transmitted diseases, boosts libido and sexual prowess, gives a sense of energy and well-being, all while producing wealth. Atwood's vision taps into the real world's growing attachment to using pills to treat just about everything: conditions and, some say, ailments that don't really exist.

Neuroscientist Ray Moayrhan, writing in the *British Medical Journal* in January, critiqued evidence efforts to convince physicians and the public that FSD is real. He noted a now widely cited 2005 University of Chicago research paper in the *Journal of the American Medical Association*. It maintained that fully 41 per cent of women in 10 to 15 years old experienced sexual dysfunction. The women were asked if they had any of seven problems for two months or longer in the past year,



including "a lack of desire for sex, anxiety about sexual performance, and difficulties with lubrication." Answer yes to one, and you have sexual dysfunction, "The JAMA article stated that its data were not equivalent to clinical diagnosis," Moayrhan reported, "yet this caveat is regularly overlooked, and leading sex researchers have serious concerns about the figure's constant reuse."

Women certainly do have sexual problems, says sociologist Barbara Marshall at Trent University in Peterborough, Ont., but, she adds, there's a big difference between saying they have a problem and saying they have a disease. "And this is really what's happened with vaginal dryness," says Marshall, "a lot of the pharmaceutical industry research."

How is anyone to determine objectively if an experimental treatment has the desired effect on a woman? Pfizer is trying to figure that out as it tests whether Viagra can increase blood flow in women and ultimately improve sexual dysfunction. "It's very difficult to prove," says Sophie McCann, a Pfizer Canada spokeswoman. "With a man, it's very easy to look at erections or measure if he has an erection or not. With a woman, it's much more difficult to measure. It's very difficult because you get into the subjective." But where in the physiological world, helping is underway with testosterone, antidepressants and Estrogen as Pfizer continues to meddle in female sexuality in a way that has proven so successful with men. D.H.

sitting, and blowing wind into Cialis sides. It's Elias, a Ph.D. student at the University of Sussex in England, says Pfizer made a critical observation that male impotence is a self-diagnosed condition, "and hence they had to promote the diagnosis and their drug directly to men rather than doctors." Elias, who is completing a dissertation on the medicalization of human behavior, says that "whether this is encouraging men to use the drug who wouldn't otherwise, or whether they don't really need it, is difficult to prove. But one thing is for sure—the men represented in their ad campaigns are getting younger and younger."

This sort of marketing is exactly what worries Brian Collins in Surrey, B.C. That's right, Brian Collins. The family, quite understandably, not thrilled to have had to tell his 13-year-old son that their name was used for cancer medication. Alison Withers, an EdLilly Canada spokeswoman, says sorry, but a name change could delay getting the new treatment to market. Besides, it's not possible "to check any trademark

against all survivors in existence globally." Collins wrote to EdLilly's chief executive officer, Sidney Taurel: "I asked, 'Why would you use my name, Collins, to promote your erectile dysfunction drug when you have a woman like me, the wife?' says Collins. "Why didn't you use the name Taurel to promote your drug?" Russell Collins, Brian's cousin in England, says the family is considering a lawsuit in North America. "It's brought a certain amount of money, but everybody's sick. Surely you've seen them by the shirt and collar? I mean, you wouldn't make this up."

Viagra in many ways was a godsend. Before the premiere of a wacky in a bottle name along, men and their partners had to endure vacuum pumps, penile implants and painful injections to the penis. Still, Viagra and its bulldozer marketing have led to an unexamined understanding of sex, argues Barbara Marshall, an ecology professor at Trent University in Peterborough, Ont. "Where I'm critical of the whole enterprise is in what has become a gross over-medicalization of sexuality," says Marshall. "It kind of makes sex like going into a flat food restaurant."

Marshall offers the Massachusetts Male Aging Study, a landmark report that came out in 1994. "It's true, as men age, they report more erectile dysfunction," she points out. "But one of the things from that study that doesn't tend to get reported is that older men don't experience more dissatisfaction with their sex life than younger men. In other words, their expectations are changing." But often men push on a tablet, and their expectations will be suddenly met. D.H.



A family named Collins isn't thrilled to see its name used for a pill

LUXE LIT

Maclean's singles out some of the season's most captivating gift book options



ART

THE GROUP OF SEVEN AND TOM THOMSON (Penguin, \$55)
 Striding through some 5,000 works, David Brown—an historian and managing director of Saturday's Canadian section—set out to tell the story of Canada's most famous artists and their flamboyant, Tom Thomson, "generally in pictures." Brown opens with what he calls the "great icons," images that have given Canadians their very idea of the North, before presenting lesser-known but often equally famous individual portraits and city themes. His aim—fully achieved—is to cultivate "an appreciation of the role artists have in creating our identity."

GUYE (Bantam House, \$35)

Austrian-born, U.S.-based author Robert Hughes could write about anything and make it compelling. But here his talent is matched with the great, influential Spanish artist Francisco José de Goya y Lucientes (1746-1808). Goya's life is the stuff of legend: he evolved from religious to court artist to iconoclastic doctor of the inquisition and Napoleon's war in Spain. Though more to appreciate than



history than picture book, Guye does have 225 colour and black-and-white illustrations.

IN THE BEGINNING WAS THE WORD (Taschen, \$75-95)

The glories of medieval art lie in the exuberant, wiggly and calligraphic and intricate decorated manuscripts. And in other books recovered the care—and resources—lavished on holy text. In the *Book of Hours* more than 400 pages of the finest Biblical examples before Vatican's English National Library, many of them little known in the English-speaking world. One exception is the famous Winesale Bible of the 14th century, eventually left unfinished after 2,420 pages and six years of effort by at least nine artists. Its opening initial, the first letter of Genesis, is a masterpiece of the manuscript's art.

LEONARDO DA VINCI (Taschen, \$250)

Splendid: The Complete Paintings and Drawings, this gorgeous tome is the ultimate book on the ultimate Renaissance man. In a full-length biographical essay, artist's work is set against with colour reproductions, German scholar Heinrich Wölfflin uses contemporary letters, diaries and contacts to set Leonardo's art in context. Then comes the annotated catalogue: 34 paintings and 4,000 drawings can reasonably be attributed to whole or in part to the artist, and 943 drawings, many previously obscure. Together they allow Wölfflin to paint a portrait of Leonardo as all his extraordinary variety—architect, engineer, botanist, theorist and, above all, artistic genius.



PHOTOGRAPHY

EUGÈNE ATGET: UNKNOWN PARIS (ST Press, \$75-95)

Guignol Atget (1867-1927) lived in poverty while capturing Paris streets and monuments, vendors and pedestrians—many of these photos now-invaluable images of the French capital. With unknown Paris, Toronto curator and photographic historian David Harris has assembled 240 Atget pictures, most of them previously unpublished. In addition to shedding light on how the photographer, who took some 5,000 negatives of the city, went about his work, the book features images of lyrical beauty—the sort of vision that have given the City at night its mythic status.

THE EYE OF WAR (McGraw-Hill, \$40)

Like war itself, books of conflict photography are distressingly common. But this one, with a powerful introduction by British military historian Sir John Ferguson, is a standout. War photography, as Kugel notes, is even more dangerous than war reporting: the conflicts in Indochina took the lives of 373 photographers, as opposed to 45 reporters. Amazingly, images from wars scarcely remembered—Soviet defences in a Chinese fort during the Third Chinese War of 1949 and was ongoing O.S. soldiers leaping at the end of Saigon—were 1950s English papers last spring more than most the best.

ARTIST PHOTO: PORTRAITS, 1839-1982 (Simon & Schuster, \$55)

Using types flipping through this compilation of U.S. photographer Martin Klinger's portraits will recognize several images that have been used on book jackets, more in generic imagery, with the big, dark heads of a farm worker, and Alvin Karpis, his face softened with the warmth and light of someone fascinated by, and forgiving of, human folly. The black and white pictures are posed and dramatic, offering only natural light. And with an afterword by Richard Ford, this is a great gift for lovers of words.



POP CULTURE

LENNON LEGEND

(Harvard, \$65)
 And what if the Beatles' legacy had finally been exhausted, along comes this marvelous compilation by James Henke, curator at the Rock and Roll Hall of Fame. Its main appeal lies in its detailed reproductions of artifacts from John Lennon's life. These remarkable objects

include a report card from 1955, a ticket for the band's Ed Sullivan appearance, and handwritten lyrics. And there's an hour-long CD of Lennon talking about his work.

THE PYTHAGS (Penguin, \$45)

The witty Pythagoras passage contains a fun base as large as the Four Tops. Clock full of photos and each sampling member's reminiscences of the others (Graham Chapman died in 2005). This book is both funny and informative. That's particularly true about the madcap writing sessions during which, as Michael Palin recalls, Chapman would say nothing for hours before suddenly saying "the big thing," like his two-word contribution to the radio-rated parrot sketch, "Norwegian blue."

THE COMPLETE "FAR SIDE" (Graphic, \$110)

It's been more years since Gary Larson that drew a "Far Side" cartoon, but millions can still describe their favorites, from "The Real Reason Discovers New Orleans" (Landscape) to "The Big Bang" (Landscape) to "The Big Bang" (Landscape). Larson's most famous tales are his rocket scientists. All 4,337 single-panel "Far Side" are here in two fine volumes—a fitting monument to an innovative cartoonist.

ALBUM (Bantam, \$25)

Like the 20th-century pop music book, the 18, notes author Neil de Vries, it also created the second album, a space crying out for a graphic answer. De Vries, a visual art pro and album cover designer, especially delights in the artwork from changes of beats. But what makes his case is not so much his absorbing deconstruction of what he calls "complex stylistic images" rather, it's the book's reproductions and the memories they spark.



NATURE | GARDENING

BIRDS (Firefly, \$15)

For birdwatchers and anyone else ornithologically inclined, this is it—a lavishly illustrated (300 colour plates) guide to 100 species and a score of bird-related treatment of birds around the globe.

BOTANICA NORTH AMERICA (HarperCollins, \$29.95)

Marjorie Harris, Canada's leading gardening writer, here tackles native plants. This is more than a collection of lovely photos and scientific information; every plant also comes with its cultural history—what Aboriginal peoples and European settlers made of it, how it got its name.

PLANT DISCOVERIES: A BOTANIST'S VOYAGE THROUGH PLANT

EXPLORATION (Firefly, \$15)

Travelling artwork from London's Natural History Museum accompanies botanist Sandra Knapp's look at common garden plants such as peonies, daffodils and tulips, detailing how they have adapted, and been altered, over time.

THE SNOWFLAKE: WRITER'S SECRET BEAUTY (Delacorte, \$29.95)

This is one of those books that fill you with wonder at nature's artistry. Patricia Benvenuto's 300 magnified colour photos of single bits of the white stuff have an ethereal, fairy beauty. Physicist Kenneth Libbrecht, an amateur, delves into the mysterious creation of the many varieties of snowflake.

BIG MODERN SEASONAL GARDENING (Delacorte, \$29.95)

Not only is the book by Deborah Kurland beautifully illustrated with colour photography, but it's extremely navigable, with abundant tips and wisdom such as "hardened" plants and special projects.

COOKBOOKS

SMILEY MASH: EASY TECHNIQUES FOR FAST-MEETS-WEST MEALS

(Stoddard House, \$40)

Rachel Reid is here to help you, and she's got a lot of tricks up her sleeve. Her book is a collection of recipes that are easy to make, and she's got a lot of tricks up her sleeve. Her book is a collection of recipes that are easy to make, and she's got a lot of tricks up her sleeve.



canadian cream. The recipes are clear and easy to follow, and she's got a lot of tricks up her sleeve. Her book is a collection of recipes that are easy to make, and she's got a lot of tricks up her sleeve.

HOME BAKING: THE ART OF FLAVOR AND TEXTURE AROUND THE WORLD

(Random House, \$60)

In this book, author and food writer, who has travelled the world for their award-winning *Southern Living* magazine, has a lot of tricks up her sleeve. Her book is a collection of recipes that are easy to make, and she's got a lot of tricks up her sleeve.

BONNIE STEIN'S ESSENTIALS OF HOME COOKING

(Random House, \$19.95)

This is a great cookbook for anyone, and especially a beginner, who needs an assortment of classic, delicious recipes. Canadian food writer Bonnie Stein has compiled some of her favorite dishes, many of them reflecting Canada's multi-ethnic amalgamation. And



TRAVEL AND THE WORLD

LIVING IN MARRAKECH (Taschen, \$49.95)

Anyone who has travelled in Morocco remembers its assault on the senses—fragrant scents, the colours and textures, the sounds made more intense by the desert light. The symptoms of market sounds and the seductive music. This stunning book, with text by Barbara Metcalfe and photos by René Moatti, captures a variety of dwellings in the country, rooms of such vibrant beauty you could weep at having to live in this harsh country.

LIVING THIRDS (Firefly, \$15)

British photographer Colin Prior has visited some of the world's most unspoiled corners, from Ladakh, the northern Indian region known as Little Tibet, to Canada's North, to remote Namibia, among other places. Many of his subjects smile at the camera—this is a photographer interested in revealing people's common humanity as in the "reaction" snapshots of their lives. A great value at \$15.



CANADIAN PACIFIC (Firefly, \$49.95)

Only the Hudson's Bay Company rivals the Canadian Pacific Railway for corporate influence on Canadian history. Or for romance, for that matter. The CPR used to bill itself with a nod to its stirring end-of-the-century as the "World's Greatest Travel System." Author and photographer Greg McPherson, a former employee, evokes that nostalgia and the CPR's continuing place in the national fabric with historical photography and a trail of artifacts and photos of archival and current photos.



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Books | BY SUE FERGUSON

SWEET READS

Amid all the great new homegrown picture books for kids, some favourites



THE SUBWAY MOUSE
(Scholastic Canada, \$19.95)

THE SUBWAY MOUSE
Barbara Reid

With *Canadiana* kids as absolute as ever, getting your bearings at the bookstore can be a challenge. This year, Maclean's enlisted the help of children's book editors across the country to select 17 amazing picture books.

NIL, THE SPUNKY rosters hero of *The Subway Mouse* (Scholastic Canada, \$19.95), on a quest for better world. Unable to keep the cozy nest he builds out of candy wrappers, feathers and lost earrings clear of his marauding cousin, he ventures off in search of the mythical "Sunset's End." Toronto author Barbara Reid's plotline art renders Nil's postage-stamp suburban world as ennobling as the real day and grassylands that ultimately pass him.

Candies drift into stars. Floorboards dispense into a swirl of moss. A boy sleeps peacefully, tucked under a blanket of snow. These are among the 16 surreal images in *Imagine a Night* (Simon & Schuster, \$15). The paintings, by Bob Gosselin of Midwaytown, Ont., exquisitely capture that dreamy space where reality fades into fairy. "Imagine a night," reads a segment of the text by New Yorker Sarah Thorne, "where you can't sleep, and so you jump high enough to soar over a quilt of fields and forests."

The homeless and hungry are the focus of two monetary tales this season. In *Guelph, Ont.*, author Joan Little's *Pippin the Christmas Pig* (Scholastic Canada, \$19.99), a "pig-ignorant" piglet finds a woman and her baby to shelter—thereby learning, and saving the other animals, a lesson about the real spirit of the season.

It's impossible not to fall for the impulse, instant buy at the center of Toronto author Audrey Davis's *Bugsie's First Birthday* (Kids Can, \$19.95). In this rattling Jewish folk tale, our freckle-faced hero-darwinist Toronto centennial Dorian Prince—mischievous in a sym-

IMAGINE A NIGHT
(Simon & Schuster, \$15)



PIPPIN THE CHRISTMAS PIG
(Scholastic Canada, \$19.99)



phonic's Holy Ark as an offering to God. When Bugsie leaves a bearded man in a tattered coat (not God) in eating them, Grandpa helps him see that the man is indeed a con-artist to the Almighty.

SUELL'S KANAZONO (Kids Can, \$17.95) is about a first-grader who dines as his dinner. Ignoring her older sister's disapproval, Suell chooses the decidedly uncool path of wearing a kanazono and claps on the first day of school. The outfit transports her back to a street festival where the koto drumming made her feel "like she'd swallowed a ball of thunder." Through it all, Suehiko, R.C., member Chien-Li's girl's daily rap to the

Irish girl's costume—pride that turns to fire of ridicule and back to pride again.

Part of Montreal author Rosemary MacLennan's *Good Morning, Sun* series will find the fiery-headed girl's brother equally charming. *Good Morning, Sun* and *Good Night, Sun* (Greenwood, \$14.95 each) draw readers into an adult-less world where kids solve their own problems and burn away adulthood. As *Good Morning* begins, the nearly-forgotten Sun is in *Good Morning*, he nearly-forgotten Sun is in *Good Morning*. But the last laugh is on her: she leaves the

Living the digital life

Making their family reunion a fan-filled experience was a snap for sisters Gillian Potts and Jessica Morgan – literally. On the day of the reunion, the sisters used a Canon PowerShot S400 digital camera and CP-300 Direct Photo Printer to capture moments and make instant prints. They were all surprised at how quick and easy it was to print their photos – thanks to Canon's Direct Print Technology. Everyone got to instantly print their pictures, and then laugh and share the captured moments.

Gillian had even hired a friend to do face painting for all the nieces and nephews, who then got a photo keepsake they could either frame for themselves, or mail to a friend. The CP-300 printer also enabled the kids to print their pictures as stickers that they used to decorate their bags.

Everyone went home saying how this year was the most fun and exciting reunion ever, and were thrilled with the handful of new photos they had to fill their family albums.

Thanks to Canon Digital Photography, Gillian and Jessica's reunion was picture-perfect.



"It was great to be able to instantly print picture keepsakes for our relatives. It made the party so much fun!"

No Canon CP-300 Direct Photo Printer is as portable as you can take it anywhere. Printing without connecting to a PC made this family gathering an instant success.



"A personalized wedding just means so much more to everyone. It comes from the heart and everyone gets to enjoy the day!"



The Canon direct photo printer handles 4" x 6" photos quickly and easily, so you can get your wedding in the mail the same day you take them.

Like many Canadian couples, Cindy and Daryl Bacon wanted a wedding that was special, intimate and personalized. Cindy's mother of honor, Gretchen, helped her come up with a number of great ideas that would give the wedding a distinctly personal touch. They used Gretchen's PowerShot A70 digital camera and her Canon i850 printer to create customized invitations, seating cards, menus and unique vase labels that featured photos of the bride and groom-to-be.

Considering how much stress some couples go through, Cindy was amazed at how simple it was to shoot, select the best shots, edit and print the materials they needed.

Gretchen also had the great idea of taking pictures of the guests as they arrived at the reception. Thanks to Canon's Direct Print Technology, she was able to instantly print the photos on her i850 printer, without her PC, and then display them for everyone to enjoy. Afterwards, the photos were a special keepsake for Cindy and Daryl of all who attended their big day!

Thanks to Canon Digital Photography, Cindy and Daryl's special day turned out to be the perfect memory!

"I need to provide my clients and my boss with instant, high-quality results, even when I'm on the road."



When you spend a lot of time doing business on the road, you have to think smarter and perform faster. Of course, sometimes you need a little help from digital technology, as sales representative Mike Gausson can attest. On a recent business trip, Mike was at the airport and realized he needed to make a correction to his business proposal. Mike was going straight to the client meeting from the airport, but his Canon i70 Mobile Printer allowed him to re-print the proposal right there, without worry. He just smiled when the client commented on the professional quality of the document.

But what really clinched the deal was when Mike used his PowerShot SD100 Digital ELPH camera to take a picture of the product prototype he'd just unveiled. He used Canon's Direct Print Technology to print the photos instantly from his i70 printer and gave it to the client. The client was so impressed, that they awarded Mike with the project.

On his way home, Mike again used the i70 to print his meeting report. His boss was shocked when Mike had the report waiting for him when he arrived early the next morning.

Thanks to Canon Digital Photography, Mike's job was made easy and professional.



When you like high-quality pictures with the convenience of portability, you'll find the exciting photos the Canon i70 Mobile Printer is ready to go.



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OUR LION IN WINTER

At 77, Norman Jewison is still immersed in his craft

IN AN EARLY scene of *The Statement*, Pierre Brassard, an aging war criminal played by Sir Michael Caine, is pursued along a winding mountain road through the South of France in what must be one of the slowest car chases in the history of cinema. The assassin, played by Canadian actor Matt Craven, eventually gets ahead of this quarry and blocks the narrow highway, pretending to be a driver in distress. He walks up to Brassard's car window and reaches for a gun, but Brassard shoots him first. Then he has to get rid of the body—and we have this old French Nan with a heart condition gasping for breath as he drags the dead man across the road, holds him

back into his car, and pushes it over the cliff.

Director Norman Jewison laughs as he remembers preparing to shoot the scene. Missing Caine's rocky accent, he says the actor came up to him and asked, "What do you want me to do?" "Oh, am I going to get this big bag over there?" "I'm 70 years old for Christine," Jewison, who's a grey 77, replied. "That's why I cast you in the part. Do it! Pick him up by the legs and drag him for God's sake..." OK, I'll tell you what I'll do: I'll put a piece of plywood underneath so he'll slide more easily."

In a movie universe where history has been reduced to a flashy continuum of special effects stretching from Middle Earth to the Matrix, there's something about about the notion of two grumpy old men figuring out how to get a body from A to B in a film about washed-up fascist fugitives in France. But it's a good scene, and Jewison knows it. "The camera just sees his head, and you hear Michael dragging him, grunting and wheezing. I thought, that's it. Hatch. That's what Hatch would do." Caine's Hatch once told me—"here Jewison pulls out another accent, the lugubrious drawl of Alfred Hitchcock—"You know, Norman, it's very difficult to tell someone with a knife, because they don't want to be killed. Do you know how many times you have to stab them?"

Jewison is sitting in his Toronto office, at a conference table piled with scripts and papers. It's more of a suite than an office, with a living room lined with memorabilia, a fireplace, an adjoining kitchen and an upstairs bedroom. As the director talks stories, offering up more accents than Mary Stone, names like John Huston and William Wyler fly through his conversation like friendly ghosts. Jewison is Canada's living Holly-

wood legend, a survivor from the same up-rampierian vintage as Clint Eastwood, Robert Altman and Mike Nichols—a small group of old masters still making movies. He's also one of our last great movie men, even if some of the stories are well worn. I wish I had a dollar for every time I've heard him adopt a New England accent to tell the tale. Bobby Kennedy told him, "Norman, the tin can's right."

Kennedy was referring to Jewison's *In the Heat of the Night*, a racial drama that won five Oscars within a week of Martin Luther King's assassination in 1968, and two months before Kennedy's own. In a career spanning a half-century, Jewison has directed an eclectic mix of 27 films. Aside from his liberal passion for social justice, and an abiding interest in racism, there's no signature style that runs through them. "It's look at his movies," Caine told me last week, "you'd never guess they were directed by the same person." Asked what makes Jewison special, the actor replied, "He's on your side. He explains things very carefully. He takes you through every little detail of a scene."

Jewison represents a lost world of Hollywood moviemaking, and his glory days may be behind him. He hasn't had a hit in 15 years, not since *Moonstruck*, but he's not ready to throw in the towel. To bring *The Hurricane* to the screen, in 1999, he stepped out of the studio system for the first time and struggled to make the film with independent producers. Now, with *The Statement*—based on Ronald Moore's 1995 novel, and adapted by Ronald Harwood (*The Piano*)—Jewison has finally directed his first Canadian production. "There was a bit of a struggle that wanted to make this film," he says. "Which is unusual in World War II, Vichy government, did run on the run, Catholic Church? It was the same with *The Hurricane*—who wants a story about a black guy, an old ex-fighter living in Toronto?"



The Statement is a cat-and-mouse chase movie about a fugitive who runs from one monastery to another, the hunt by right-wing extremists in the Catholic Church. It's based from two sides: by rampant racism, and by a French government team (Tilda Swinton and Jeremy Northam) who hope to capture him before he's killed in order to expose a Church conspiracy that has protected

him for almost 50 years. While the story is fiction, it was inspired by the case of convicted war criminal Paul Touvier, a leader of the Vichy militia who, like Brassard, was responsible for executing seven Jews in 1944, and who hid out in Catholic monasteries.

Although he's a perfect soul, Caine's character elicits some empathy. "Michael had a theory—we're always on the side of the fugitive," says Jewison. "We're always rooting for the hero, not the hounds. It's an instinct. I found the same thing when I read the book why am I rooting for this distasteful, racist, anti-Semitic, religious fanatic who's also a priest?" Then he adds, "I don't think racism ever fed itself more. When I was 18 I was spartan in the South, where a black driver couldn't have a cup of coffee in Woolworths. None of the people I met thought they were doing anything wrong."

Jewison expects *The Statement* to avoid controversy in France, where Moore's novel couldn't find a publisher. "Nobody likes somebody from another country coming in. Look what happened on *Hormones*. By the time the picture came out they were ready to retry Rabin Carter." By showing how a group of Canadians helped free an American boxer wrongly convicted of murder, Jewison stirred up a hornet's nest. "I couldn't believe the nation ignited by that film. That Canadian flag—I put that at the beginning of the film, and for good reason."

While there's no doubt Jewison's Catholic ardor, *The Hurricane* is his only movie with an explicitly Canadian story. *The Statement's* lead actors are all Irish, and their characters are all French. But it's his first Canadian-financed movie. With support from the film Canada, Toronto producer Robert Laro co-edited together the budgets from a city and of scenes after the film's original distributor, Alliance Atlantis, backed out of the production. "I guess they thought it was too expensive," says Jewison. "I mean, yes, Robert Laro has a lot of guts."

For an independent film, the \$18-million Canadian co-production with France and Britain is expensive—and it's a tough sell against both Hollywood formula and indie style. It's a maddeningly odd husband-priest. Jewison has said it reminds him of "those films in the '70s where everybody is French but speaks with an English accent and seems relevant." Jewison says a classic French,

VINTAGE JEWISON

The Clockwork Girl
1965

The Russians Are Coming!
The Russians Are Coming!
1966

In the Heat of the Night
1967

The Thomas Crown Affair
1968

Fiddler on the Roof
1971

Jesus Christ Superstar
1973

A Soldier's Story
1984

Agnes of God
1985

Moonstruck
1987

The Hurricane
1999

The Hurricane's
Interest has a difficult subject: a Nazi

a French Jew who escaped the Holocaust, said he wished the director had used French actors. "He felt it would be more truthful. We'll get a lot of that. But when you hear a Frenchman speak English, you start to smile. Everybody's going to sound like Maurice Chevalier, and I'm going to be giggling all the time—there are something funnier about the French accent." Citing *The Pianist* and *Schindler's List*, he says, "English actors can play other European and we accept it."

But the slow pacing of *The Statement* presents another challenge. Concerned about the opening of his choice, the film's U.S. distributor, Sony Pictures Classics, asked Jewison to cut it down, or speed it up. But the director told them, "No, he's an old guy—what are you talking about?" In defending the style of his movie, the director refers to the classics and says, "It's the most Hitchcockian film I've ever made." Jewison met Hitchcock when they were both at Universal. "If you were meant to see by Alfred Hitchcock, you were in. You would go to his bungalow and be served tea with a Limoges china teapot, his secretary would be there. And you talked film. I treasured these moments."

Jewison is nostalgic about these days of being under studio contracts. "It was a pretty good deal," he says. "But man, in the last 10 years, they don't want to make the pic-

"TO LOOK at his movies," says Caine, "you'd never guess they were directed by the same person."

ture, they want to make. Now we're all out on our own." But Jewison seems comfortable. He lives on a 250-acre farm in Caladieu, Ore., where he breeds cattle and makes maple syrup. With his wife, Dawn, he has two sons set up in the family business. Kevin is *The Statement*'s costume designer, Michael is a producer. As he goes to the kitchen to brew some tea—explaining that his personal assistant is not in to drink—Jewison says he had to close his Los Angeles office, but will maintain a house in Malibu. I ask how long he'll keep making movies. But I already know his answer, something William Wyler once told him—"as long as your legs don't give out."

ON THE RUN FROM SIN

THE STATEMENT is a film that I desperately wanted to like. Not just because it was directed by local elder Norman Jewison. Or because it's his first Canadian production. But because it's a picture designed for grown-ups, a thriller that avoids Hollywood formulae and facile notions of good and evil. Because it has a cast of legendary actors, as opposed to movie stars. And because, unlike much of what I see these days, it's actually about something.

Adapted from the Brian Moore novel, which was inspired by real events, *The Statement* is a conspiracy thriller about a French war criminal who's on the run in the south of France decades after helping the Nazis escape. Jean Pierre Rossard (Michael Caine) is being hunted by a right-wing cabal of the Catholic Church, and hunted by *essais*. A red-hot judge (Tilda Swinton) and a virtuous cop (Jeremy Northam) join forces to bring him to justice before he's killed. Rossard, meanwhile, is tormented from within—by a human condition and a frantic desire for absolution.

Along the way, we meet various conspirators played by a Who's Who of classical actors—including Alan Bates, John Neville, William Hurt and Frank Finlay. As the film's byzantine intrigue unfolds, these characters seem to emerge out of such other-life series of *Raisonné* films. There's some pleasure in seeing a talent like Hurt around a few minutes of screen time, but as the camera multiplies it's like watching a parade of marionette performances. And as Rossard seeks refuge in one Catholic cloister after another, the movie turns into a momentary race



Caine plays a French fascist plot. Not overtly gleaming for absolution.

best scene—is just another way station. But the real problem is that there's no one to root for. Although Caine elicits some pathos, as we wonder whether this frail bully will die from a heart attack or a bullet, we don't really care. That leaves his heroic pursuit. As the fence investigator, Swinton is like a cop in a hat—not easy to embrace—while Northam serves as his ruse foil. As these two travel the country, grasping at and cherishing, we keep expecting something, anything, to happen between them. Perversely, nothing does.

Despite highbrow—goatlike, hypocritical, betrayed—very little seems to be at stake in this drama of old men and lost causes. Jewison's films usually deliver a bold message, but *The Statement* reveals its moral ambiguity.

Why, it makes no sense. Jewison's moved into the characters. I found myself saying for the film itself, while fearing that it, too, was lost. And when could be more Canadian than that? **B.B.**

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WORKING-CLASS HERO

The lessons my dad teaches his students—and his kids—are invaluable

WHEN MY FATHER, a retired hardrock miner, turns 66 on Thursday, he'll spend much of the day standing before a class of 20 bright-eyed, striving to impress upon them the importance of learning. "Listen, you bunch of pocket heads," is how he sometimes addresses his students in a community college in northern Ontario. "You don't really call them that!" says mom, aghast. Or rather, says dad, quaking more and smiling at her upended sense of decorum (some mental pleasure never fades). "I'm a professor now," he'll say, chuckling at the unlikely role he gained when, after 10 years of restless retirement, he began teach-

ing industrial maintenance at Cambrian College in Sudbury. He always adds, "Well, I'm not really a professor. I'm an instructor." There's the working class in a nutshell. Outward bluster and inner fortitude say, "I'm as good as you and probably better," while words deeper inside, aware that the world is shapely people of education and passion, warn you not to make too much of yourself. If anything, though, my father's return to school after nearly half a century a testament to just how much he did make of himself, and proof that education can fulfill and transform old men at what age. It turns out the best of teachers can be rough around the edges if they're dependable to the core.

Graduating high school in the mid '50s, the 11th of 13 children, dad had some hope of the future—education. Never mind the expense—there was no culture of learning in the family. His father, formerly an American screenwriter, had been recruited by "Mother Love" to coach his baseball team. Far from it, he coached youth in the tiny company town of Creighton, which has since been bulldozed out of existence, but his efforts are commemorated by the Lee McLaughlin Memorial Trophy, a wood carving of a player at bat. Sports, most beloved, kept the McLaughlins out of trouble.

Love, marriage, kids, hopes, bitter enemies, family feuds (they happen among 13 siblings), greediness, pay, grief. Then, boom at age 55, my dad's given three years' pay to walk away easily as four downers and connects out certain functions, such as the training he was conducting in his first decade there on maintaining big industrial equipment. Cambrian College gets the contract and hires him for a year to instruct adult line workers. It's a different story, after a decade of complete retirement, when he's hastily moulded to teach actual college students, most just out of high school. Two generations ago, dad couldn't even dream of such a chance to walk into a better life. Now he marvels at how lightly some of them treat such a boon. How few of them know basic formulas for area or circumference. How casually they'll stroll in late and expect to be

"Listen, you little '60%' @, @, @, you know what happens when a two-some piece of rock falls on a man?" And he describes vividly the size, sound and sights that follow. "If any of them is in an accident," he tells me, "no one is going to come back and say I didn't teach them the right way to do things."

What's great is, he gets through to them. More than a few have called him the best teacher they've ever had, realising that he takes their education as seriously as they should. And they've come to appreciate his cynical, humorous humour. (When someone emerged under former Toronto mayor Mel Lastman to expose garbage to a northern Ontario mine shaft, dad would bring a bag of kitchen trash when visiting me in the big city and say, "What's your garbage chutz, Gord? That is for Me!")

The other teachers call him the Old Man, which is fine. Dad's students have shared their redoubts with him—Sideshow Bob, for one, just as he'd never miss a shift when working underground, neither does he run class, while younger "professors" leave notes on the classroom door to indicate which chapters are off their obscure literature, dad's getting beyond education. Never a fan of language rights battles, he will become militant when two from explosive students relined how another instructor had wadded them for speaking French in French class. "Poppy sticking up for the French," laughs my niece, Krista. "What's new?"

I like to think dad is continuing his own father's legacy of coaching boys into men. Meanwhile, my brother and sister and I have acknowledged that our parents' great gift to us was not their considerable brains or money, but an unassailable work ethic. Just like dad and mom, it never lets us down.

Gord McLaughlin is a Toronto columnist. To contact: mcgord@rogers.com



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CLOSING NOTES



People | The guy who gets the Liberals groovin'

Nothing a cabinet, meeting his fellow world leaders, running the country—Paul Martin can get on with these mundane matters now that he has the really tough challenge out of the way: choosing the right campaign theme song. It's a test that past political greats and not-so-greats have failed. In the 2000 election, Jean Chrétien hit the hearings to a shouting bout that turned out to be (gasp) not even Canadian, but a European dance track. Where will *Stuckist* Day start out using *Great Big Sea's* Ordinary Day, but had to stop when the band complained. Martin has danced around such musics. He crooned the stage at the recent Liberal convention to a specially commissioned up-tempo confederation, a tune that got the faithful grooving and should carry him nicely through the election expected next spring.

The song is by Ian Lefevre, leader of *Sturking*, a critic's favorite power pop outfit from Ottawa with a new CD due next year. The 34-year-old singer, guitarist and ace producer is a long-time pal of Martin

Paul Martin may be friends with lions, but he called on Lefevre (below) to write his campaign song.

spokesman Brian Goss. "Brian's a friend of mine and I know him and that's as far as my affiliation goes," Lefevre told Martin's, though he does like the sound of Martin's Boats-influenced support for *Bagging the Deer of Third World countries*. He and the lyric—here we grove!—Ola nil nil—was suggested by the Martin campaign. (And they say political pros lack soul.) But the still-carried name is being referred to by insiders as "The How, How, How, How Song," thanks to its waxy background vocal. Lefevre says he's still working the sound in studio, but he's happy with it. How how. JOHN GEIGES

Books | A lifetime of death

Ottawa resident Joseph Larkin celebrated his first funeral 75 years ago—and it prompted a life-long fascination with books. So it's no surprise that when Larkin became a first-time author at the age of 85, he penned something morbid. The funeral, co-written by Larkin's son Michael, tells the grisly tale of a serial killer who murders women and hides their bodies in closets all day out.



For other people, Larkin had been reading over the story for 25 years. That it was the death of his wife, Adrienne, in 2002 that got him writing. "I didn't know that but that day alone with the night of my mother's death," says Michael, 50. "We chatted on the golf via writing this story." (Her memoir, *One Girl's Story*, is available at www.michael.com.)

STEPHANIE DESSEA

Listing | A warm reception for Cold Mountain

World Library of Canada presents *Cold Mountain* Dec. 11 & 12 in Toronto. Executive Anthony Magliola brought Michael Ondaatje, the English novelist to the Toronto 2005, the British director and the Canadian novelist have created a close bond—and want to share their work for their work for Canada. At the Canadian premiere of *Michael Ondaatje*—a book about his life and his work as a novelist—Ondaatje will moderate a Q&A session in the theatre and *Cold Mountain* author Charles Frazier will moderate.



'HELLO, THE PM IS CALLING'

Several times over the years, my telephone rang—and it was Chrétien

NOV. 29, 1999. A slow day at the office. The phone rang.

"This is the Prime Minister's Office. The Prime Minister would like to speak to you." The nice voice was Jean Chrétien's. "I don't usually call reporters," he said. Not usually, but sometimes I know of at least two other persons who get calls from Chrétien. There is no way of knowing how long his call has been; everyone assumed that if you made a fuss about any given call, it would be the last you'd get.

In 1999, Chrétien was preparing to introduce the Clarity Bill, which would fended the

federal government from recognizing Quebec's secession unless Quebecers gave a clear answer to a clear referendum question. Word of his plan had caused bitter controversy. Every self-appointed expert on Quebec was saying Chrétien was trying to back up a line. My column in that morning's newspaper said he didn't care. Jean Chrétien is quite thoroughly fed up with the textbook-fed experts on the Québécois soul. For good or ill, the Prime Minister of Canada is going to do this his way."



Chrétien was relieved that somebody understood his thinking. He called to say so. We chatted for a few minutes about the controversy. And he explained, artfully, that he couldn't. Red soft any more—he used to in the 1960s and 1970s—in his wish that I chat with a reporter would stay out of the papers.

What do you do when the head of government is on the line, chatting about the most controversial story of the day? I fumbled for my tape recorder. I didn't have a clue what to do with the story, if anything. He heard the suspicious noise when the recorder started and promptly hung up. Hurry. No story.

But several weeks later, another call. Jean-François Lévesque, a senior adviser to two Parti Québécois premiers, had a new book proposing a *sergent de mines*, an "emergency exit" for the beleaguered secessionist movement. He proposed a referendum demanding the wholesale transfer of federal

powers to Quebec's government. Then, when the feds refuse to deliver, hold a second referendum on secession. I wrote a column based on an excerpt of Lévesque's book in *Le Presse*.

The phone rang. It was Chrétien. "You got Lévesque's book? What's it say?" Uh, no, I didn't have the book. Just the excerpt in *Le Presse*. "Oh. We can't get a copy anywhere."

We discussed what was known about Lévesque's thesis. I asked if he wasn't worried that Lucien Bouchard would hold the sort of referendum Lévesque proposed, demanding a massive constitutional overhaul? There was the "inlet to Canada's throat" that had some analysts terrified.

Chrétien didn't pause. "He can hold 10 referendums if he wants. I can't change the Constitution without Alberta's consent." In the end, precisely because the threat of a referendum didn't seem to worry anyone in

Ottawa, Bouchard decided not to hold one.

In the summer of 2000, Chrétien's Liberal caucus was meeting in Winnipeg. As he had self-offered to host a line of speakers, Chrétien spotted Global TV's David Vennart, stopped cold, and talked golf with Vennart for five minutes.

Two days later the phone rang. It was Chrétien. "I felt bad, talking to Vennart but not you," he said. "I know you don't play golf. You wanna talk about music?"

In January 2001, MP's filed into the House of Commons for the first time since the 2000 election. Chrétien dumped a book on the desk of Stéphane Dion, who maniacally started leafing through it. I asked a Chrétien helper what the book was.

An hour later the phone rang. It was Chrétien. "You're curious about my reading habits."

The book was Yves Lavertu's biography of Jean-Charles Harvey, a crusading Quebec journalist who ran into trouble with the Quebec government and the Catholic Church in the 1930s. "This guy Lavertu," he wrote that other book about the Beauvilliers affair, "Chrétien said, referring to an obscure post-war political controversy in Quebec: 'You know that one?' I confessed I didn't."

Oh. So here's another book I have to explain to you. And they say I'm illiterate. We talked books a while longer and hung up. Like most Ottawa reporters, I've chatted with him since that day, at parties or on foreign trips. I know now that it's usually a good idea to ask him what he's reading.

But since 2000, there have been no more phone calls. (Not to me, at least. A newspaper editor I know was astonished to receive a call a couple of weeks ago.)

My occasional chats with Chrétien had no common theme. Or perhaps, come to think of it, they did.

He always sounded lonely.

To comment, e-mail paul.wells@toronto.illuminations.ca or write Paul Wells, 1000 Lakeshore Blvd. W., Toronto, Ont. M6H 1L5.



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The new 240-HP Nissan Pathfinder Chinook with Advanced All-Mode Automatic 4WD System,* Bose®-powered in-dash 6-disc CD changer, power sliding glass sunroof, compass and outside temperature gauge, and Limited Edition numbered plaque. Take it for a test-drive at your nearest Nissan Dealership or check out chinook.nissan.ca. Well equipped at \$36,200**



SHIFT expectations

*With Automatic transmission package. **Price excludes destination and delivery, license, taxes and insurance. Dealers may sell for less. Nissan, the Nissan Brand Symbol, "SHIFT." tagline and the Nissan model names are Nissan trademarks.